

To: Candidates For Elected Office in Key Swing States

From: Data For Progress and The Justice Collaborative Institute

RE: Voters in Key Swing States Are More Likely To Choose Candidates Who Support the HEROES Act

Date: 7/10/2020

Data For Progress and The Justice Collaborative Institute conducted a survey of likely voters in swing states for the November 2020 Presidential and U.S. Senate election to gauge support for the HEROES Act, which The House passed on May 15th and is currently pending before the Senate.¹ The HEROES Act was designed to extend many of the benefits that directly impact most Americans, and it had many key provisions, including: Giving most adults a second round of \$1,200 checks; providing \$1 trillion dollars to city and state governments to stabilize their budgets; investing in a contact tracing and testing program to combat coronavirus; expanding SNAP benefits; providing \$200 billion in housing assistance; and investing \$100 billion in education.

There is concern that support for the HEROES Act is concentrated among progressives and in states that are Democrat strongholds. If this were the case, then Democrat and Republican Senators and Senate candidates in key swing states could suffer electorally for supporting the HEROES Act. The same is true for key Presidential swing states. To test this theory, our research focused exclusively on voters in two sets of states: the key presidential battleground states and the key U.S. Senate battleground states.² These states, which exclude progressive population centers such as California and New York, lean significantly more conservative than the country as a whole.

Our research shows that voters in swing states strongly support the passage of the HEROES Act, and that voters would be more likely to support a candidate for the U.S. Senate knowing that the person supports the HEROES Act. Nearly four in five voters believe that the next round of stimulus should provide at least the same amount of support that the HEROES Act provides, if not more.

The key takeaway is that Democrats and Republicans are in broad agreement that the HEROES Act is necessary. Democrats in key swing states should not be afraid to loudly support the HEROES Act. Republicans who attack it do so at their peril.

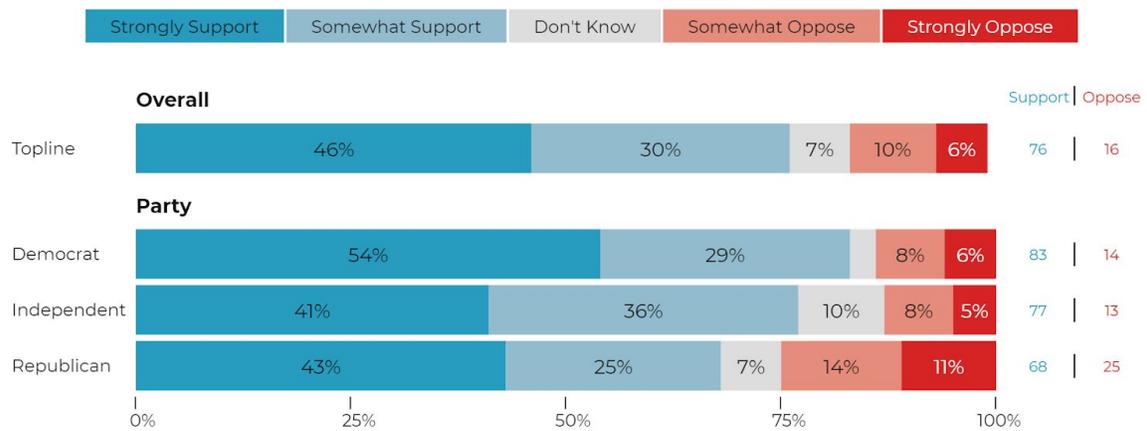
¹ The survey of 819 likely voters was generated using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is +/- 3.3.

² These states include: 'MN','WI','MI','PA','TX','ME','NH','NC','GA','FL','AZ','IA','MT','NM','CO','KS','AL','KY'.

Voters in Key Swing States Strongly Support the HEROES Act.

- 76% of voters support the HEROES Act; only 16% oppose it.
- Two thirds of Republicans (68%) support the HEROES Act, including 43% who strongly support it.

Voters Support Passing the HEROES Act

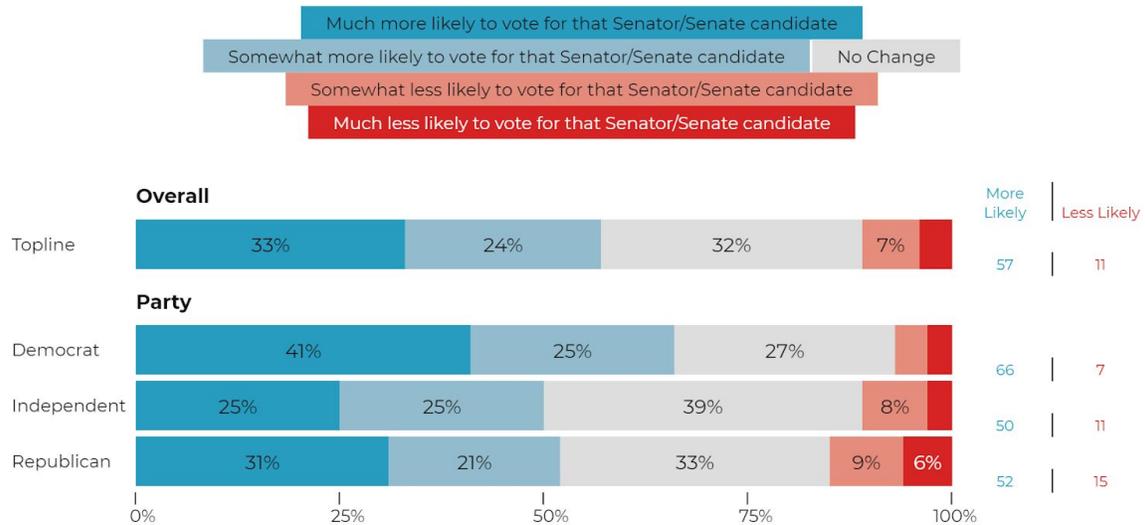


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Knowing that a candidate for the U.S. Senate supports the HEROES Act makes voters more likely to vote for that Senator or Senate candidate.

- 57% are more likely to vote for a candidate who supports the HEROES Act; only 11% are less likely to vote for a person who supports the HEROES Act.
- Among Republican voters, 52% of voters say knowing that a candidate supports the HEROES Act would make them more likely to vote for the Senator or Senate candidate.

Would knowing that a Senator or Senate Candidate in your state supports the HEROES Act make you:



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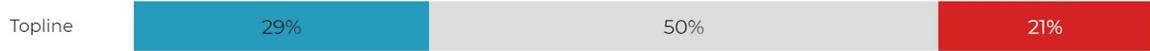
Voters believe the next stimulus package should provide at least as much relief as the HEROES Act, if not more.

- Nearly four in five voters (79%) of voters believe that the HEROES Act provides the right amount and types of stimulus relief (50%) or does not go far enough (29%); only 21% believe the HEROES Act is too far reaching.
- Two-thirds of Republicans (65%) believe that the HEROES Act provides the right amount and types of stimulus relief.

Which of the following is closest to your view?



Overall



Party

