

From: Data for Progress

To: BOLD PAC

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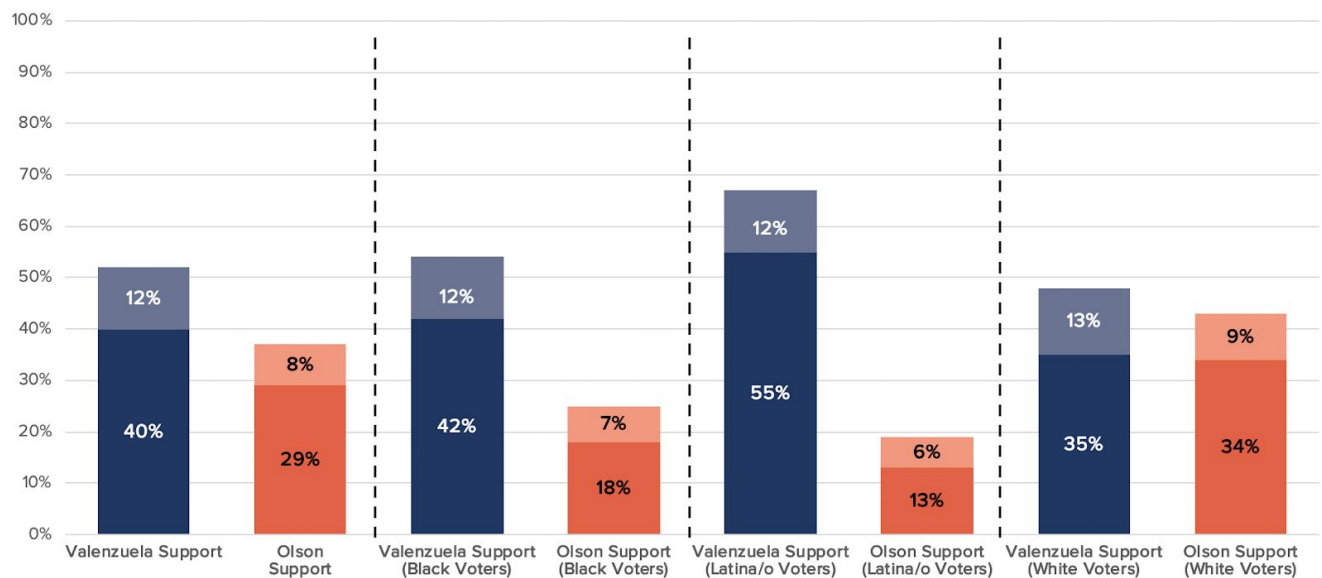
In a July survey commissioned by BOLD PAC, Data for Progress found that Democrat Candace Valenzuela is in a strong position to defeat Democrat Kim Olson in the July 14th Democratic run-off election for Texas' 24th Congressional District. Black and Latina/o turnout will play a major role in deciding the winner.

Summary of Findings

- In the initial head to head, Candace Valenzuela leads Kim Olson by an 11 point margin (40% to 29%).
- Among undecided voters nearly forty percent (38%) chose Valenzuela, with 26% saying they lean towards Olson and 37% saying they are truly undecided. Including leaners for both candidates, 52% of voters support Valenzuela and 37% support Olson.
- Both candidates are similarly well known, with neither holding a significant advantage over the other in terms of name identification. However, Valenzuela has a slight lead over Olson in terms of how many voters know enough to rate her (77% to 73%) and is viewed more favorably (66% to 59%).

DATA FOR *PROGRESS*

Candidate Vote Choice



- Initial support for Valenzuela is similar to her overall support among most groups (at 40%) except among White voters and Latina/o voters. Among White voters she is statistically tied with Olson (35% to 34%). While initially Valenzuela and Olson are tied among White voters, after asking a follow-up question to gauge which way voters lean, White voters were found to heavily break towards Valenzuela (41% to 29%).
- Among Latina/o voters, Valenzuela holds a commanding lead over Olson (55% to 13%).
- Among Black voters, Valenzuela leads Olson by 24 points (42% to 18%), with 40% of Black voters saying they are undecided.
- Initial support among men and women is similar for both candidates, but women who are undecided lean more heavily towards Valenzuela (41% to 25%).
- In terms of *strong* support, 24% of voters supported Valenzuela in the primary and intend to vote for her again in the run-off, and only 2% who voted for her initially are now undecided. In contrast, 21% of voters backed Olson initially and intend on supporting her again, while 7% that supported her initially are now undecided. 3% of voters who supported Olson initially have now moved to Valenzuela.



Methodology

From 7/2/2020 to 7/7/2020 Data for Progress conducted a survey of 440 likely Democratic run-off voters in Texas' 24th Congressional District via text-to-web and web panels. The responses were weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in both English and Spanish and the Margin of Error is +/- 4.7 percentage points.