

# DATA FOR PROGRESS

From September 13 to 22, 2024, Data for Progress conducted a survey of 623 infrequent voters (those who have voted in no more than 2 of the last 4 general elections) and newly registered voters (those who first registered to vote after the 2020 general election) in Michigan using SMS, live caller, and web panel respondents. The sample was weighted to be representative of these voters by age, gender, education, race, geography, and 2020 recalled vote. The survey was conducted in English. The margin of error associated with the sample size is ±4 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit [dataforprogress.org/our-methodology](https://dataforprogress.org/our-methodology).

N=623 unless otherwise specified. Some values may not add up to 100 due to rounding.

		D	I	R
<b>[1]</b> In the voting booth, which of the following issues do you consider <b>most</b> when deciding which candidate to vote for?	Economy, cost of living, and inflation . . . . .	35%	35%	42%
	Climate change and the environment . . . . .	3	2	1
	Health care . . . . .	6	4	3
	Threats to democracy . . . . .	10	10	3
	Programs like Social Security and Medicare . . . . .	5	4	6
	National security and foreign policy . . . . .	1	2	4
	Crime and public safety . . . . .	2	1	2
	Education . . . . .	2	1	0
	Abortion . . . . .	17	8	1
	Immigration . . . . .	3	9	12
	Guns . . . . .	1	1	2
	Taxes and government spending . . . . .	2	3	5
	Race relations and racism . . . . .	1	3	0
	LGBTQ+ issues . . . . .	5	2	1
	Other (please specify) . . . . .	4	11	7
	Affordable housing . . . . .	3	2	1
	Wages, pay, and good job opportunities . . . . .	3	3	9
	Refused . . . . .	0	0	0

		D	I	R
<b>[2]</b> Are you currently:	Employed, full time . . . . .	48%	56%	48%
	Employed, part time . . . . .	16	5	7
	Unemployed, looking for work . . . . .	3	5	5
	Unemployed, not looking for work . . . . .	2	1	0
	Retired . . . . .	14	9	21
	Homemaker . . . . .	2	1	8
	Student . . . . .	9	14	4
	Other . . . . .	0	5	1
	Permanently disabled . . . . .	7	4	5

**[3]** What kind of work do you do? (N=377)

(Shown to respondents who report being employed either full-time or part-time)

		D	I	R
Maintenance, installation, repair ..	<b>4%</b>	0%	6%	4%
Production, machine operation, transportation .....	<b>5</b>	5	6	5
Construction, extraction .....	<b>6</b>	3	6	9
Health care support occupations ..	<b>4</b>	3	3	5
Health care professional .....	<b>8</b>	10	8	6
Computer programmer, coder, software developer, web developer .....	<b>1</b>	2	0	1
Life, physical, social science occupations .....	<b>0</b>	1	0	0
Engineer .....	<b>4</b>	3	4	4
Office, administrative, legal support .....	<b>6</b>	6	7	3
Management .....	<b>7</b>	4	10	6
Food preparation and serving .....	<b>5</b>	10	4	1
Personal care .....	<b>3</b>	1	7	0
Business/Finance support .....	<b>4</b>	5	4	4
Warehouse fulfillment .....	<b>2</b>	0	1	5
Retail, sales, and related occupations .....	<b>10</b>	12	7	10
Teacher, instructor, librarian .....	<b>4</b>	7	2	2
Writer, editor, journalist, media ...	<b>2</b>	4	0	0
Protective service occupations, military .....	<b>1</b>	1	1	0
Community and social services occupations .....	<b>2</b>	2	2	1
Legal professional .....	<b>0</b>	0	0	0
Hospitality .....	<b>2</b>	2	0	3
Government administration .....	<b>2</b>	1	1	5
Entertainment, music, arts, and design .....	<b>2</b>	4	2	0
Other, please specify: .....	<b>16</b>	8	16	24
Computer programmer, coder, software developer, web developer   Life, physical, social science occupations .....	<b>2</b>	2	0	4

**[4]** How much do you trust the government to create policies that benefit each of the following groups:

— Businesses and corporations

		D	I	R
A great deal of trust .....	<b>24%</b>	32%	27%	9%
Some trust .....	<b>30</b>	30	29	32
Very little trust .....	<b>26</b>	30	19	31
No trust at all .....	<b>20</b>	8	25	28
Refused .....	<b>0</b>	1	1	0

		D	I	R	
<b>[5]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	7%	13%	4%	4%
— Consumers	Some trust . . . . .	<b>36</b>	44	35	28
	Very little trust . . . . .	<b>33</b>	34	25	42
	No trust at all . . . . .	<b>24</b>	9	36	26
	Refused . . . . .	<b>0</b>	1	0	0

		D	I	R	
<b>[6]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	15%	27%	12%	5%
— Children	Some trust . . . . .	<b>28</b>	35	23	26
	Very little trust . . . . .	<b>27</b>	21	26	36
	No trust at all . . . . .	<b>29</b>	16	37	33
	Refused . . . . .	<b>1</b>	1	2	0

		D	I	R	
<b>[7]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	14%	24%	7%	12%
— Parents	Some trust . . . . .	<b>32</b>	38	29	28
	Very little trust . . . . .	<b>31</b>	27	32	34
	No trust at all . . . . .	<b>22</b>	10	30	26
	Refused . . . . .	<b>1</b>	1	2	0

		D	I	R	
<b>[8]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	13%	22%	8%	11%
— Elderly Citizens	Some trust . . . . .	<b>33</b>	38	30	29
	Very little trust . . . . .	<b>29</b>	24	31	33
	No trust at all . . . . .	<b>24</b>	15	30	26
	Refused . . . . .	<b>0</b>	1	1	0

		D	I	R	
<b>[9]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	12%	18%	9%	9%
— Teachers	Some trust . . . . .	<b>33</b>	40	29	31
	Very little trust . . . . .	<b>33</b>	34	30	35
	No trust at all . . . . .	<b>23</b>	8	32	26
	Refused . . . . .	<b>0</b>	1	1	0

		D	I	R	
<b>[10]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	7%	13%	5%	4%
— Students	Some trust . . . . .	<b>36</b>	46	31	31
	Very little trust . . . . .	<b>34</b>	27	37	36
	No trust at all . . . . .	<b>23</b>	14	27	27
	Refused . . . . .	<b>0</b>	1	0	1

		D	I	R	
<b>[11]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	<b>30%</b>	36%	34%	16%
— Upper-class citizens	Some trust . . . . .	<b>23</b>	25	20	25
	Very little trust . . . . .	<b>24</b>	24	19	32
	No trust at all . . . . .	<b>23</b>	13	27	27
	Refused . . . . .	<b>0</b>	2	0	0

		D	I	R	
<b>[12]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	<b>10%</b>	17%	4%	10%
— Middle-class citizens	Some trust . . . . .	<b>31</b>	40	28	26
	Very little trust . . . . .	<b>31</b>	24	34	36
	No trust at all . . . . .	<b>27</b>	18	34	29
	Refused . . . . .	<b>0</b>	1	0	0

		D	I	R	
<b>[13]</b> How much do you trust the government to create policies that benefit each of the following groups:	A great deal of trust . . . . .	<b>12%</b>	21%	5%	13%
— Working-class citizens	Some trust . . . . .	<b>30</b>	34	30	24
	Very little trust . . . . .	<b>33</b>	31	34	33
	No trust at all . . . . .	<b>25</b>	13	31	30
	Refused . . . . .	<b>0</b>	1	0	0

		D	I	R	
<b>[14]</b> Would you say the government should be doing <b>more</b> or <b>less</b> to regulate large corporations, or is the government doing enough already?	The government should be doing more . . . . .	<b>62%</b>	85%	56%	46%
	The government is doing enough already . . . . .	<b>13</b>	12	12	14
	The government should be doing less . . . . .	<b>21</b>	2	28	32
	Refused . . . . .	<b>1</b>	0	2	0
	Don't know . . . . .	<b>3</b>	1	2	8

		D	I	R	
<b>[15]</b> Which statement is closest to your view, even if none are exactly right?	The government is on my side and looking out for people like me . . . . .	<b>16%</b>	26%	11%	11%
	The government couldn't care less about people like me . . . . .	<b>51</b>	42	54	58
	The government is not on my side and works against people like me . . . . .	<b>28</b>	27	28	27
	Refused . . . . .	<b>1</b>	0	1	0
	Don't know . . . . .	<b>5</b>	5	6	4

		D	I	R
<b>[16]</b> Which statement is closest to your view, even if none are exactly right?	The US economy generally favors wealthy individuals and corporations over working and middle class Americans . . . . . <b>75%</b>	93%	72%	58%
	The US economy does not generally favor wealthy individuals and corporations over working and middle class Americans . . . . . <b>19</b>	6	22	30
	Don't know . . . . . <b>6</b>	2	6	12
		D	I	R
<b>[17]</b> How much do you trust the <b>federal government</b> to pass policies that will create a fairer economy?	A great deal of trust . . . . . <b>2%</b>	3%	2%	0%
	Some trust . . . . . <b>23</b>	38	16	15
	Very little trust . . . . . <b>41</b>	43	36	45
	No trust at all . . . . . <b>34</b>	16	45	40
	Refused . . . . . <b>1</b>	1	1	0
		D	I	R
<b>[18]</b> How you answer this question will not affect your ability to qualify for this survey. There is no wrong answer.	Definitely will vote . . . . . <b>80%</b>	83%	78%	78%
	Probably will vote . . . . . <b>12</b>	12	12	13
	Fifty-fifty . . . . . <b>6</b>	4	7	6
	Probably will not vote . . . . . <b>1</b>	1	1	3
	Definitely will not vote . . . . . <b>1</b>	0	2	1
		D	I	R
<b>[19]</b> Compared to previous elections, are you more enthusiastic about voting in 2024 than usual, or less enthusiastic?	More enthusiastic . . . . . <b>57%</b>	67%	52%	53%
	As enthusiastic as usual . . . . . <b>29</b>	29	28	29
	Less enthusiastic . . . . . <b>13</b>	4	17	17
	Don't know . . . . . <b>1</b>	0	2	1
		D	I	R
<b>[20]</b> If the November 2024 election for U.S. president was being held tomorrow, and these were the candidates, who would you vote for?	Democrat Kamala D. Harris . . . . . <b>48%</b>	95%	39%	5%
	Republican Donald J. Trump . . . . . <b>43</b>	3	43	91
	Independent Robert F. Kennedy Jr. . . . . <b>3</b>	0	6	1
	Independent Cornel West . . . . . <b>1</b>	1	3	0
	Libertarian Candidate Chase Oliver . . . . . <b>0</b>	0	0	1
	Green Party candidate Jill Stein . . . . . <b>1</b>	0	2	0
	Not sure . . . . . <b>3</b>	1	6	2

**[21]** Please indicate how convincing or not convincing you find each as a reason to **vote in the November 2024 general election**:

Some large corporations have been over-charging us for the essentials we need to live, like food and housing. Vice President Harris will crack down on corporate price gouging at the grocery store, end illegal rent hikes by Wall Street landlords. Harris will make the wealthiest pay their fair share of tax, while Trump's new import tax would cost working families an extra \$3,900 a year for groceries, over-the-counter medications, clothes, and school supplies. Harris will lower prices by cracking down on corporate greed. We need a future we can afford. Vote Kamala Harris on November 5.

		D	I	R
Very convincing .....	<b>31%</b>	59%	24%	7%
Somewhat convincing .....	<b>21</b>	32	22	8
Only a little convincing .....	<b>9</b>	6	8	14
Not convincing at all .....	<b>39</b>	3	46	71

**[22]** Please indicate how convincing or not convincing you find each as a reason to **vote in the November 2024 general election**:

I worked for a family-owned company for decades, making a decent wage selling furniture. But when our store was taken over by a Private Equity firm, they scammed customers, cut my job in a mass layoff – and made off with millions. Most of us in Michigan believe that no matter our race, our neighborhood, or the kind of job we do, Wall Street should not be allowed to cut and run, leaving long time employees with nothing, and cheating customers and communities for a quick buck. Kamala Harris has a plan to crack down on these corporate abuses. Harris will end corporate junk fees, price gouging on groceries, and illegal rent hikes by Wall Street landlords. Out of touch Trump will only try to divide us to help himself, and give his rich friends on Wall Street more mega tax cuts. Vote Kamala Harris on November 5th.

		D	I	R
Very convincing .....	<b>32%</b>	67%	24%	5%
Somewhat convincing .....	<b>16</b>	23	16	6
Only a little convincing .....	<b>12</b>	7	13	16
Not convincing at all .....	<b>40</b>	3	47	73

**[23]** Please indicate how convincing or not convincing you find each as a reason to **vote in the November 2024 general election**:

Since Covid, our grocery bill has gone way up, and so has our rent - while our wages stay the same. Some large corporations have been using inflation as an excuse to illegally over-charge us. Vice President Harris will crack down on price gouging at the grocery store, and cut the cost of housing and healthcare by cracking down on Wall Street greed. She will support good jobs with wages and benefits we can count on. Trump plans to give more tax breaks to the ultra-wealthy, while also charging a new tax on imports that would cost our family \$3,900 a year for items like food, over-the-counter medications, clothes, and school supplies. We need a future we can afford. Vote for Kamala Harris on November 5th.

		D	I	R
Very convincing .....	<b>34%</b>	67%	27%	7%
Somewhat convincing .....	<b>16</b>	22	19	6
Only a little convincing .....	<b>8</b>	6	6	15
Not convincing at all .....	<b>41</b>	4	48	72

**[24]** Please indicate how convincing or not convincing you find each as a reason to **vote in the November 2024 general election**:

No matter the color of our skin or what we do for a living, here in Michigan we value our freedoms. Our freedom to choose our own families and futures, and our freedom to prosper with fair pay and a cost of living we can afford. But some billionaires and big corporations are gouging us on rent and groceries, and buying up homes to jack up the rents. They're spending big on certain politicians who want to remove our rights to control our own bodies, and make our own life decisions. Harris will always protect our freedoms and will crack down on corporate greed to lower costs. Vote Kamala Harris on November 5th.

	D	I	R	
Very convincing . . . . .	34%	68%	26%	6%
Somewhat convincing . . . . .	16	24	17	6
Only a little convincing . . . . .	10	5	12	13
Not convincing at all . . . . .	40	3	46	75

**[25]** Please indicate how convincing or not convincing you find each as a reason to **vote in the November 2024 general election**:

I pack and ship Amazon packages day and night. While Bezos makes billions, I can't afford my bills. People get hurt working in our warehouse, and when we speak out, we are threatened – and even fired. That's why we're voting in this election - because we need better laws to make sure corporations treat working people with respect: fair wages, health care, protections from retaliation, and time off so we can be there for the big moments as our kids are growing up and our parents are growing old. Trump is only about himself, and giving his rich friends mega tax breaks. Stand up for the working class. Vote Kamala Harris on November 5th.

	D	I	R	
Very convincing . . . . .	34%	68%	27%	4%
Somewhat convincing . . . . .	18	25	16	12
Only a little convincing . . . . .	9	4	12	11
Not convincing at all . . . . .	39	3	45	73

**[26]** On November 5th, 2024, there will be a general election for U.S. President, the U.S. Senate, U.S. House of Representatives, and other offices. **Knowing what you do now**, how likely are you to vote in this election?

	D	I	R	
Definitely will vote . . . . .	83%	85%	83%	79%
Probably will vote . . . . .	10	9	10	11
Fifty-fifty . . . . .	5	4	5	5
Probably will not vote . . . . .	2	1	0	4
Definitely will not vote . . . . .	1	0	2	1

**[27]** **Knowing what you do now**, compared to previous elections, are you more enthusiastic about voting in 2024 than usual, or less enthusiastic?

	D	I	R	
More enthusiastic . . . . .	58%	66%	57%	50%
As enthusiastic as usual . . . . .	29	28	27	34
Less enthusiastic . . . . .	10	5	13	13
Don't know . . . . .	2	1	3	3

**[28] Knowing what you do now**, if the November 2024 election for U.S. president was being held tomorrow, and these were the candidates, who would you vote for?

		D	I	R
Democrat Kamala D. Harris	50%	96%	43%	7%
Republican Donald J. Trump	42	2	42	90
Independent Robert F. Kennedy Jr.	2	1	5	0
Independent Cornel West	1	0	2	0
Libertarian Candidate Chase Oliver	0	0	0	1
Green Party Candidate Jill Stein	1	0	1	0
Refused	0	0	1	0
Not sure	4	1	7	2

**[29]** Please say whether you support or oppose Congress passing each of the following policies:

— Making it easier for workers to form unions and collectively bargain with employers while protecting them from retaliation at work

		D	I	R
Strongly support	44%	65%	44%	21%
Somewhat support	23	21	20	28
Somewhat oppose	10	3	11	17
Strongly oppose	13	3	15	20
Don't know	11	8	10	14
SUPPORT (TOTAL)	67%	86%	64%	49%
OPPOSE (TOTAL)	23	6	26	37
SUPPORT (NET)	+44	+80	+38	+12

**[30]** Please say whether you support or oppose Congress passing each of the following policies:

— Requiring that all workers be given 12 weeks of paid medical and family leave, regardless of their job

		D	I	R
Strongly support	45%	66%	39%	28%
Somewhat support	23	21	24	24
Somewhat oppose	10	6	10	14
Strongly oppose	14	1	19	22
Refused	0	0	0	1
Don't know	9	6	9	11

**[31]** Please say whether you support or oppose Congress passing each of the following policies:

— Prohibiting the use of high-speed rate quotas that increase the likelihood of injury among warehouse workers at companies like Amazon

		D	I	R
Strongly support	37%	56%	33%	19%
Somewhat support	22	23	20	24
Somewhat oppose	9	5	10	11
Strongly oppose	12	10	11	16
Don't know	20	6	25	30
SUPPORT (TOTAL)	59%	79%	53%	43%
OPPOSE (TOTAL)	21	15	21	27
SUPPORT (NET)	+38	+64	+32	+16



		D	I	R	
<b>[32]</b> Please say whether you support or oppose Congress passing each of the following policies:	Strongly support .....	42%	61%	40%	22%
	Somewhat support .....	20	29	16	17
— Raising the federal minimum wage for all workers to \$17/hour by 2028, including for tipped employees	Somewhat oppose .....	10	3	12	16
	Strongly oppose .....	21	3	23	38
	Don't know .....	6	3	9	7
	SUPPORT (TOTAL) .....	62%	90%	56%	39%
	OPPOSE (TOTAL) .....	31	6	35	54
	SUPPORT (NET) .....	<b>+31</b>	+84	+21	-15

		D	I	R	
<b>[33]</b> Please say whether you support or oppose Congress passing each of the following policies:	Strongly support .....	20%	25%	17%	19%
	Somewhat support .....	13	5	15	19
— Making the 2017 tax cuts for billionaires and the ultra-wealthy permanent	Somewhat oppose .....	11	10	10	12
	Strongly oppose .....	41	53	44	23
	Don't know .....	15	6	14	27
	SUPPORT (TOTAL) .....	33%	30%	32%	38%
	OPPOSE (TOTAL) .....	52	63	54	35
	SUPPORT (NET) .....	<b>-19</b>	-33	-22	+3

		D	I	R	
<b>[34]</b> Please say whether you support or oppose Congress passing each of the following policies:	Strongly support .....	15%	9%	14%	24%
	Somewhat support .....	15	11	16	18
— Increasing taxes on imported goods like groceries, over-the-counter medications, clothes, and school supplies that cost the American consumers an extra \$3,900 a year on average	Somewhat oppose .....	14	9	14	18
	Strongly oppose .....	43	65	40	22
	Don't know .....	13	7	16	17
	SUPPORT (TOTAL) .....	30%	20%	30%	42%
	OPPOSE (TOTAL) .....	57	74	54	40
	SUPPORT (NET) .....	<b>-27</b>	-54	-24	+2

		D	I	R	
<b>[35]</b> Please say whether you support or oppose Congress passing each of the following policies:	Strongly support .....	60%	80%	55%	42%
	Somewhat support .....	13	11	13	16
— Prohibiting price gouging on essentials like groceries and housing by large corporations	Somewhat oppose .....	5	2	7	7
	Strongly oppose .....	12	5	11	22
	Don't know .....	10	3	13	13
	SUPPORT (TOTAL) .....	73%	91%	68%	58%
	OPPOSE (TOTAL) .....	17	7	18	29
	SUPPORT (NET) .....	<b>+56</b>	+84	+50	+29

**[36]** Please say whether you support or oppose Congress passing each of the following policies:

— Cracking down on "junk fees" charged by banks, phone apps, and cable and airline companies

		D	I	R
Strongly support .....	<b>61%</b>	76%	58%	47%
Somewhat support .....	<b>19</b>	16	19	23
Somewhat oppose .....	<b>5</b>	2	5	11
Strongly oppose .....	<b>7</b>	3	8	11
Refused .....	<b>0</b>	0	1	1
Don't know .....	<b>7</b>	3	11	8