

DATA FOR PROGRESS

From November 15 to 18, 2024, Data for Progress conducted a survey of 1,229 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,229 unless otherwise specified.

[1] Just based on what you know now, do you approve or disapprove of the Consumer Financial Protection Bureau (CFPB)?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly approve	11	16	10	5	9	12	12	10	9	14	12	10	8
Somewhat approve	29	32	27	28	25	34	34	27	28	33	38	27	38
Somewhat disapprove	9	8	10	10	8	10	9	9	9	8	8	10	7
Strongly disapprove	3	1	4	5	3	4	2	4	4	2	2	3	5
Don't know	48	42	50	52	55	39	44	50	50	43	41	50	43
APPROVE (TOTAL)	40	48	37	33	34	46	46	37	37	47	50	37	46
DISAPPROVE (TOTAL)	12	9	14	15	11	14	11	13	13	10	10	13	12
APPROVE (NET)	+28	+39	+23	+18	+23	+32	+35	+24	+24	+37	+40	+24	+34
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[2] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **medical debt collection**.

For each, please say whether you support or oppose that action:

— Cracked down on illegal medical debt collection practices like misrepresenting consumers' rights and double-dipping on services already covered by insurance.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	66	69	65	65	67	65	52	74	66	68	62	70	54
Somewhat support	20	18	23	21	19	22	25	18	20	21	24	19	26
Somewhat oppose	3	4	2	4	3	4	8	1	4	3	4	2	7
Strongly oppose	3	3	1	4	3	2	4	2	3	3	2	2	4
Don't know	7	7	9	7	8	7	11	6	8	6	8	7	9
SUPPORT (TOTAL)	86	87	88	86	86	87	77	92	86	89	86	89	80
OPPOSE (TOTAL)	6	7	3	8	6	6	12	3	7	6	6	4	11
SUPPORT (NET)	+80	+80	+85	+78	+80	+81	+65	+89	+79	+83	+80	+85	+69
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[3] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **medical debt collection**.

For each, please say whether you support or oppose that action:

— Published a consumer guide informing consumers of the steps they can take if they receive collection notices for medical bills.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	54	60	52	49	55	53	40	61	53	56	56	55	50
Somewhat support	30	25	31	34	29	31	36	26	29	31	24	30	30
Somewhat oppose	4	4	4	5	4	4	7	3	5	3	6	4	6
Strongly oppose	2	3	1	2	2	3	5	1	2	3	2	2	5
Don't know	10	9	11	10	10	9	13	8	11	7	13	9	9
SUPPORT (TOTAL)	84	85	83	83	84	84	76	87	82	87	80	85	80
OPPOSE (TOTAL)	6	7	5	7	6	7	12	4	7	6	8	6	11
SUPPORT (NET)	+78	+78	+78	+76	+78	+77	+64	+83	+75	+81	+72	+79	+69
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[4] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **medical debt collection**.

For each, please say whether you support or oppose that action:

— Proposed a rule to ban medical bills from people's credit reports.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	57	63	55	52	58	56	49	61	59	54	59	59	51
Somewhat support	24	21	27	26	23	25	27	23	23	26	24	24	25
Somewhat oppose	7	5	7	9	7	7	9	6	6	8	4	6	11
Strongly oppose	4	3	2	5	4	3	6	2	3	4	2	3	6
Don't know	8	7	10	9	9	8	10	8	9	8	10	8	7
SUPPORT (TOTAL)	81	84	82	78	81	81	76	84	82	80	83	83	76
OPPOSE (TOTAL)	11	8	9	14	11	10	15	8	9	12	6	9	17
SUPPORT (NET)	+70	+76	+73	+64	+70	+71	+61	+76	+73	+68	+77	+74	+59
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[5] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **medical debt collection**.

For each, please say whether you support or oppose that action:

— Took action to protect Medicare recipients from illegal and inaccurate bills.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	69	74	66	66	71	67	56	76	67	73	64	74	50
Somewhat support	19	16	19	21	17	21	24	16	19	18	20	17	32
Somewhat oppose	3	3	4	3	4	3	8	1	4	3	7	1	7
Strongly oppose	2	2	1	2	2	2	4	1	2	2	2	2	3
Don't know	7	5	9	7	7	7	9	6	8	5	7	6	9
SUPPORT (TOTAL)	88	90	85	87	88	88	80	92	86	91	84	91	82
OPPOSE (TOTAL)	5	5	5	5	6	5	12	2	6	5	9	3	10
SUPPORT (NET)	+83	+85	+80	+82	+82	+83	+68	+90	+80	+86	+75	+88	+72
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[6] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **banking**.

For each, please say whether you support or oppose that action:

— Took actions against banks for illegal mortgage lending discrimination against minority neighborhoods ensuring fair access to homeownership.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	60	66	61	52	61	58	52	64	57	64	60	62	50
Somewhat support	23	21	18	30	20	27	24	23	24	22	22	24	25
Somewhat oppose	6	5	5	7	6	5	10	4	6	5	6	4	11
Strongly oppose	2	2	3	3	2	3	3	2	2	3	1	2	5
Don't know	9	7	12	9	10	8	11	8	10	7	10	8	9
SUPPORT (TOTAL)	83	87	79	82	81	85	76	87	81	86	82	86	75
OPPOSE (TOTAL)	8	7	8	10	8	8	13	6	8	8	7	6	16
SUPPORT (NET)	+75	+80	+71	+72	+73	+77	+63	+81	+73	+78	+75	+80	+59
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[7] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **banking**.

For each, please say whether you support or oppose that action:

— Ruled that banks and other providers must make personal financial data available without junk fees to consumers, to make it easier for consumers to switch to providers with more competitive rates.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	60	62	61	55	59	61	47	66	58	62	58	62	49
Somewhat support	25	21	24	29	24	26	30	22	25	25	22	26	25
Somewhat oppose	5	6	4	5	5	5	9	3	6	3	7	4	11
Strongly oppose	1	2	1	1	1	1	2	1	1	1	1	1	1
Don't know	9	9	10	10	12	7	12	8	10	8	11	8	14
SUPPORT (TOTAL)	85	83	85	84	83	87	77	88	83	87	80	88	74
OPPOSE (TOTAL)	6	8	5	6	6	6	11	4	7	4	8	5	12
SUPPORT (NET)	+79	+75	+80	+78	+77	+81	+66	+84	+76	+83	+72	+83	+62
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[8] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **banking**.

For each, please say whether you support or oppose that action:

— Required that companies update any risky data collection practices to enhance consumer protection.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	60	64	59	56	60	59	49	65	58	64	59	63	51
Somewhat support	25	21	26	28	23	26	28	23	26	23	23	25	27
Somewhat oppose	4	5	2	5	5	4	9	2	4	5	7	3	8
Strongly oppose	2	1	2	2	1	3	2	2	2	2	2	2	3
Don't know	9	9	10	9	11	7	12	8	10	7	10	8	11
SUPPORT (TOTAL)	85	85	85	84	83	85	77	88	84	87	82	88	78
OPPOSE (TOTAL)	6	6	4	7	6	7	11	4	6	7	9	5	11
SUPPORT (NET)	+79	+79	+81	+77	+77	+78	+66	+84	+78	+80	+73	+83	+67
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[9] Below are some recent actions taken by the Consumer Financial Protection Bureau (CFPB) regarding **banking**.

For each, please say whether you support or oppose that action:

— Ruled against unchecked surveillance and misuse of data by stating that third parties can not collect, use, or retain data to advance their own commercial interests through targeted or behavioral advertising.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	57	60	59	53	56	59	46	63	56	60	55	59	51
Somewhat support	23	22	20	26	22	24	27	21	24	22	21	24	25
Somewhat oppose	5	5	3	6	4	5	9	3	4	5	7	4	7
Strongly oppose	3	2	2	4	2	3	3	3	2	4	4	3	4
Don't know	12	11	15	12	15	9	14	11	14	9	13	11	13
SUPPORT (TOTAL)	80	82	79	79	78	83	73	84	80	82	76	83	76
OPPOSE (TOTAL)	8	7	5	10	6	8	12	6	6	9	11	7	11
SUPPORT (NET)	+72	+75	+74	+69	+72	+75	+61	+78	+74	+73	+65	+76	+65
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[10] The emergence of new technologies has expanded the scope and depth of worker tracking. Worker surveillance often involves collecting sensitive information unknown to workers, with significant impacts on hiring decisions, job assignments, career advancement, and unionization efforts.

The CFPB recently issued guidance requiring that employers obtain worker consent, provide transparency about data used in adverse decisions, and allow workers to dispute inaccurate information.

Do you support or oppose the CFPB's guidance to limit worker surveillance?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly support	44	52	46	35	41	47	31	51	40	52	41	46	38
Somewhat support	34	32	33	37	34	34	41	31	35	33	35	34	37
Somewhat oppose	9	7	7	12	9	9	12	7	9	8	15	8	7
Strongly oppose	4	4	4	5	5	3	6	3	5	3	2	4	7
Don't know	8	6	10	10	10	6	10	8	11	4	7	8	11
SUPPORT (TOTAL)	78	84	79	72	75	81	72	82	75	85	76	80	75
OPPOSE (TOTAL)	13	11	11	17	14	12	18	10	14	11	17	12	14
SUPPORT (NET)	+65	+73	+68	+55	+61	+69	+54	+72	+61	+74	+59	+68	+61
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165

[11] Knowing what you know now, do you approve or disapprove of the Consumer Financial Protection Bureau (CFPB)?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly approve	30	40	28	21	30	31	29	31	27	37	38	30	31
Somewhat approve	45	41	46	49	43	48	44	46	45	45	45	46	41
Somewhat disapprove	8	5	7	12	6	10	9	8	9	7	5	9	7
Strongly disapprove	2	1	2	3	2	2	2	2	2	1	1	2	4
Don't know	14	13	17	14	18	9	16	13	17	10	12	14	17
APPROVE (TOTAL)	75	81	74	70	73	79	73	77	72	82	83	76	72
DISAPPROVE (TOTAL)	10	6	9	15	8	12	11	10	11	8	6	11	11
APPROVE (NET)	+65	+75	+65	+55	+65	+67	+62	+67	+61	+74	+77	+65	+61
Weighted N	1,229	489	295	445	656	573	412	817	794	435	131	878	165