

DATA FOR PROGRESS

From October 5 to November 3, 2024, Data for Progress conducted 11 pooled surveys resulting in 13,404 respondent interviews of U.S. likely voters nationally using web panel respondents. Each sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2024 vote margin. The surveys were conducted in English. The margins of error associated with each sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. For more information please visit dataforprogress.org/our-methodology.

To determine levels of political news attentiveness, voters were asked: "How much attention do you pay to news about national politics on TV, radio, newspapers, or the Internet?"

N=13,404 unless otherwise specified.

If the November 2024 election for U.S. president was being held tomorrow, and these were the candidates, who would you vote for?

Response	Topline	Attention to political news - A great deal	Attention to political news - A lot	Attention to political news - A moderate amount	Attention to political news - A little	Attention to political news - None at all
Democrat Kamala Harris	47	52	50	46	42	32
Republican Donald J. Trump	48	46	47	49	49	51
Independent Robert F. Kennedy Jr.	<0.5	<0.5	<0.5	1	1	1
Independent Cornel West	<0.5	<0.5	<0.5	<0.5	<0.5	<0.5
Libertarian candidate Chase Oliver	<0.5	<0.5	<0.5	<0.5	1	1
Green Party candidate Jill Stein	<0.5	<0.5	<0.5	<0.5	1	1
Not sure	3	1	1	3	6	15
KAMALA HARRIS (TOTAL)	47	52	50	46	42	32
DONALD TRUMP (TOTAL)	48	46	47	49	49	51
KAMALA HARRIS (NET)	-1	+6	+3	-3	-7	-19
Weighted N	13,404	3,039	2,978	4,506	2,166	715