

From November 1 to 4, 2024, Data for Progress conducted a survey of 799 likely voters in Michigan using SMS and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, 2020 recalled vote, and the 2024 election result. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=799 unless otherwise specified.

[1] Which of the following best describes your decision to vote for Donald Trump for U.S. president?
(Shown to Trump voters) (N=397)

Response	Topline	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Trump Voter
He will protect traditional values	5	4	5	6	5	4	5	7	1	5	5
He will improve the economy and lower the cost of living	34	33	37	30	39	43	30	33	37	35	34
He will bring order to the border and our immigration system	33	31	34	36	29	18	39	29	42	33	33
He will lower taxes for everyone	2	3	2	3	1	7	0	3	1	2	2
He will stand up to the political establishment	5	6	4	4	5	4	5	5	4	4	5
I don't agree with some of his policies but I prefer him to Harris	15	17	13	19	11	15	15	17	9	15	15
He will protect government programs like Social Security and Medicare	2	2	1	1	4	5	1	3	0	2	2
He will repeal Obamacare	<0.5	1	<0.5	0	<0.5	<0.5	<0.5	<0.5	0	<0.5	<0.5
He will shake up the system	3	3	4	1	5	3	4	2	7	4	3
Weighted N	397	117	260	194	203	120	277	291	106	355	397

[2] When filling out your ballot, which of the following issues do you consider **most** when deciding which candidate to vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Economy, jobs, prices, and inflation	37	25	39	46	32	42	42	34	41	29	35	37	22	51
Climate change and the environment	4	5	7	1	3	5	7	2	4	3	4	2	8	<0.5
Health care and prescription drugs	2	2	3	1	2	2	<0.5	3	2	2	1	2	3	1
Threats to democracy	12	21	11	5	14	11	10	14	8	21	11	13	23	3
Programs like Social Security and Medicare	5	10	2	4	4	7	1	8	7	3	3	6	9	2
National security and foreign policy	7	4	8	8	5	8	4	8	5	11	3	7	3	8
Crime and public safety	2	3	1	3	3	1	4	2	3	1	4	2	1	3
Education	2	5	<0.5	<0.5	1	2	4	<0.5	2	2	4	2	4	<0.5
Abortion	10	14	12	6	16	4	11	10	10	12	19	9	17	5
Immigration	8	3	6	17	9	8	5	11	9	7	4	9	1	15
Gun policy	2	3	2	2	2	2	3	2	2	3	2	2	3	2
Taxes and government spending	4	1	5	6	4	3	4	4	5	3	4	4	1	6
Race relations and racism	<0.5	1	<0.5	<0.5	1	0	1	<0.5	<0.5	<0.5	2	0	1	0
LGBTQ+ issues	1	2	2	<0.5	1	2	3	<0.5	1	3	3	1	3	<0.5
None of these	2	2	2	2	2	3	1	3	2	2	0	2	2	3
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[3] Thinking more about the economy, jobs, and inflation, which of the following best describes which aspect of the economy, jobs, and inflation are **most** important to you when considering who to vote for? (N=292)

(Shown to respondents selected "Economy, jobs, prices, and inflation" as their top issue)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Inflation and high prices	73	51	84	79	74	73	66	79	77	63	75	54	81
Creating more good-paying jobs	10	22	7	5	9	10	13	8	9	12	9	22	5
Economic growth	8	16	2	9	5	11	7	9	7	13	7	14	6
The national debt	2	2	4	<0.5	2	2	3	1	1	5	2	3	1
High taxes	4	8	1	4	7	2	9	1	4	4	4	7	3
Small business issues	1	0	1	3	3	0	1	2	2	1	1	0	2
Regulations	<0.5	1	1	0	0	1	<0.5	1	0	2	0	1	<0.5
Other	<0.5	0	1	0	0	1	1	0	1	0	<0.5	0	1
Weighted N	292	72	94	126	132	160	125	167	216	76	232	86	202

[4] In the final days of her campaign, Kamala Harris campaigned with Liz Cheney, a former Republican congresswoman from Wyoming and the daughter of Vice President Dick Cheney.

Did these actions make you more enthusiastic or less enthusiastic to vote for Kamala Harris for President, or has it had no impact on your enthusiasm?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
More enthusiastic	28	54	23	6	29	28	29	28	27	31	50	25	54	5
It has had no impact on my enthusiasm	44	41	46	45	48	39	47	41	45	40	43	45	43	45
Less enthusiastic	26	3	30	47	21	32	21	29	26	27	6	29	1	49
Don't know	2	2	1	2	2	1	3	1	1	2	1	1	1	1
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[5] In the final days of her campaign, Kamala Harris proposed plans to crack down on corporate price gouging on items like groceries, gas, and prescription drugs. She also pledged to protect Social Security and raise taxes on billionaires and big corporations to ensure they pay their fair share.

Did these actions make you more enthusiastic or less enthusiastic to vote for Kamala Harris for President, or has it had no impact on your enthusiasm?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
More enthusiastic	40	74	35	9	43	37	46	37	39	43	62	36	75	8
It has had no impact on my enthusiasm	37	22	39	50	37	36	35	38	38	35	32	39	24	48
Less enthusiastic	22	3	24	40	18	26	18	24	22	22	4	24	1	43
Don't know	1	1	1	1	1	1	1	1	1	0	2	<0.5	1	1
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[6] How much have you heard **Kamala Harris and Democrats** talking about the economy?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
A lot	50	68	51	30	53	48	55	47	47	55	68	46	72	29
Some	37	30	40	42	34	40	36	38	39	33	28	40	27	47
Nothing at all	13	2	9	27	13	12	9	15	13	12	4	14	1	24
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[7] How much have you heard **Donald Trump and Republicans** talking about the economy?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
A lot	59	35	61	83	58	60	55	61	57	62	33	63	39	80
Some	31	46	31	16	33	30	34	30	32	30	44	29	43	18
Nothing at all	10	19	8	1	9	10	11	9	11	8	22	8	18	2
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[8] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will bring about changes that the country needs

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	47	91	41	4	50	43	57	40	42	55	83	40	93	3
Applies more to Donald Trump	48	6	49	92	45	51	37	55	52	40	11	54	1	94
Don't know	5	3	10	4	5	6	6	5	6	5	6	5	5	3
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[9] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will lower the cost of living for families

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	49	92	45	8	51	47	61	42	45	57	83	43	96	5
Applies more to Donald Trump	46	4	47	89	44	47	34	52	50	37	14	52	1	90
Don't know	5	4	9	3	5	5	5	5	5	6	3	6	3	4
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[10] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will crack down on corporations that rip off families

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	55	94	50	18	57	53	61	52	52	62	85	50	97	16
Applies more to Donald Trump	31	4	28	63	33	30	26	34	35	24	9	35	<0.5	62
Don't know	13	1	22	19	10	17	13	14	13	14	6	15	3	22
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[11] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will take actions that benefit billionaires and corporate elites

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	34	28	28	45	32	35	34	34	36	30	32	34	21	46
Applies more to Donald Trump	51	69	54	29	55	47	56	48	48	57	59	49	77	28
Don't know	15	3	18	25	12	18	10	18	16	13	9	17	2	26
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[12] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will put more money in the pockets of workers

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	47	88	44	7	50	45	58	41	44	54	82	41	94	4
Applies more to Donald Trump	47	7	46	89	44	50	37	53	50	40	12	54	1	92
Don't know	6	5	9	3	6	5	5	6	5	7	6	6	5	4
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[13] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will improve the economy

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	46	92	39	4	50	42	58	39	43	53	82	39	92	3
Applies more to Donald Trump	48	5	50	93	46	51	37	56	53	39	10	55	2	95
Don't know	5	3	11	3	4	7	5	6	4	8	8	5	7	2
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[14] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will challenge bad actors and powerful interests

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	42	79	37	6	44	40	51	36	36	53	68	36	80	6
Applies more to Donald Trump	43	10	45	76	38	48	36	47	46	37	17	48	6	80
Don't know	15	11	18	18	18	13	13	17	18	10	15	16	13	15
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[15] Do you support or oppose each of the following policies:

— Increasing taxes on big corporations so they pay their fair share

(N=408)

(Split A)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	55	82	47	31	59	51	65	49	57	51	52	82	29
Somewhat support	17	11	17	23	18	16	12	20	15	21	18	12	22
Somewhat oppose	11	4	10	20	5	17	9	12	13	6	11	3	19
Strongly oppose	14	<0.5	25	20	13	14	11	15	13	15	16	1	26
Don't know	3	3	1	6	5	1	2	4	2	7	3	2	5
SUPPORT (TOTAL)	72	93	64	54	77	67	77	69	72	72	70	94	51
OPPOSE (TOTAL)	25	4	35	40	18	31	20	27	26	21	27	4	45
SUPPORT (NET)	+47	+89	+29	+14	+59	+36	+57	+42	+46	+51	+43	+90	+6
Weighted N	408	159	111	138	211	197	153	255	273	135	323	196	203

[16] Do you support or oppose each of the following policies:

— Increasing taxes on billionaires so they pay their fair share

(N=391)

(Split B)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	58	84	56	35	66	50	62	56	58	59	55	88	30
Somewhat support	17	10	17	24	16	18	15	19	18	15	19	7	27
Somewhat oppose	7	3	7	11	6	9	8	7	7	8	8	1	14
Strongly oppose	11	<0.5	13	21	7	16	7	14	10	14	12	0	22
Don't know	6	2	7	9	5	6	7	5	7	4	6	3	8
SUPPORT (TOTAL)	75	94	73	59	82	68	77	75	76	74	74	95	57
OPPOSE (TOTAL)	18	3	20	32	13	25	15	21	17	22	20	1	36
SUPPORT (NET)	+57	+91	+53	+27	+69	+43	+62	+54	+59	+52	+54	+94	+21
Weighted N	391	130	125	136	202	189	152	239	261	130	309	189	194

[17] Do you support or oppose each of the following policies:

— Lowering the costs of child care, elder care, and care for people with disabilities

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	69	82	70	55	75	63	73	67	71	65	79	66	84	55
Somewhat support	20	12	20	29	18	23	16	23	19	23	10	23	12	28
Somewhat oppose	4	2	2	7	2	6	4	4	4	5	4	4	1	6
Strongly oppose	2	2	2	2	1	2	2	1	1	3	2	2	<0.5	3
Don't know	5	2	6	7	4	7	4	6	6	4	4	5	2	8
SUPPORT (TOTAL)	89	94	90	84	93	86	89	90	90	88	89	89	96	83
OPPOSE (TOTAL)	6	4	4	9	3	8	6	5	5	8	6	6	1	9
SUPPORT (NET)	+83	+90	+86	+75	+90	+78	+83	+85	+85	+80	+83	+83	+95	+74
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[18] Do you support or oppose each of the following policies:

— Preventing big corporations from charging surprise or hidden "junk fees"

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	67	81	66	54	71	64	69	67	68	66	71	67	84	51
Somewhat support	19	13	19	25	16	23	19	19	19	20	16	20	10	28
Somewhat oppose	3	1	3	5	3	3	3	3	4	2	3	3	1	5
Strongly oppose	4	3	3	6	3	5	4	4	3	5	7	4	2	6
Don't know	6	2	8	10	7	6	5	7	6	7	3	7	2	10
SUPPORT (TOTAL)	86	94	85	79	87	87	88	86	87	86	87	87	94	79
OPPOSE (TOTAL)	7	4	6	11	6	8	7	7	7	7	10	7	3	11
SUPPORT (NET)	+79	+90	+79	+68	+81	+79	+81	+79	+80	+79	+77	+80	+91	+68
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[19] Do you support or oppose each of the following policies:

— Cracking down on corporations that engage in price gouging

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	67	86	67	47	73	60	68	66	69	63	79	64	88	47
Somewhat support	16	11	14	22	12	19	18	14	15	18	13	17	9	23
Somewhat oppose	4	1	4	7	2	5	2	5	3	5	4	4	1	7
Strongly oppose	6	1	8	11	4	9	8	5	6	8	2	7	1	12
Don't know	7	1	7	14	8	7	4	9	7	7	2	8	2	12
SUPPORT (TOTAL)	83	97	81	69	85	79	86	80	84	81	92	81	97	70
OPPOSE (TOTAL)	10	2	12	18	6	14	10	10	9	13	6	11	2	19
SUPPORT (NET)	+73	+95	+69	+51	+79	+65	+76	+70	+75	+68	+86	+70	+95	+51
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397

[20] Do you support or oppose each of the following policies:

— Expanding Medicare to include coverage for long-term in-home care services

(N=395)

(Split A)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	65	78	65	50	74	55	63	66	68	59	64	78	51
Somewhat support	23	17	19	33	15	31	24	23	22	25	23	16	30
Somewhat oppose	2	<0.5	3	4	3	1	2	2	2	3	2	1	4
Strongly oppose	2	1	2	1	<0.5	3	2	2	<0.5	5	2	<0.5	3
Don't know	8	4	11	11	7	10	9	8	8	9	8	5	12
SUPPORT (TOTAL)	88	95	84	83	89	86	87	89	90	84	87	94	81
OPPOSE (TOTAL)	4	1	5	5	3	4	4	4	2	8	4	1	7
SUPPORT (NET)	+84	+94	+79	+78	+86	+82	+83	+85	+88	+76	+83	+93	+74
Weighted N	395	142	123	130	204	191	152	243	264	131	313	191	196

[21] Do you support or oppose each of the following policies:

— Expanding Medicare to include coverage for vision, dental, and hearing

(N=404)

(Split B)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	63	84	62	44	68	57	66	61	64	61	57	85	43
Somewhat support	26	12	26	38	22	30	20	29	25	27	29	13	38
Somewhat oppose	6	3	5	8	5	6	7	5	5	7	7	2	9
Strongly oppose	1	1	1	1	2	1	1	1	2	<0.5	1	<0.5	1
Don't know	5	0	6	8	3	6	5	4	5	5	6	0	9
SUPPORT (TOTAL)	89	96	88	82	90	87	86	90	89	88	86	98	81
OPPOSE (TOTAL)	7	4	6	9	7	7	8	6	7	7	8	2	10
SUPPORT (NET)	+82	+92	+82	+73	+83	+80	+78	+84	+82	+81	+78	+96	+71
Weighted N	404	132	125	147	209	195	145	259	271	133	319	195	201

[22] Do you support or oppose each of the following policies:

— Strengthening and enforcing anti-monopoly laws to crack down on corporations that stifle competition and jack up prices for families

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	61	77	61	45	65	57	63	60	61	61	64	60	80	43
Somewhat support	23	16	23	29	17	29	21	24	22	25	20	24	14	31
Somewhat oppose	6	2	8	9	4	8	9	5	6	7	4	7	2	10
Strongly oppose	2	2	2	2	2	2	2	2	2	2	4	2	1	2
Don't know	8	3	6	15	12	4	6	9	10	5	8	8	3	13
SUPPORT (TOTAL)	84	93	84	74	82	86	84	84	83	86	84	84	94	74
OPPOSE (TOTAL)	8	4	10	11	6	10	11	7	8	9	8	9	3	12
SUPPORT (NET)	+76	+89	+74	+63	+76	+76	+73	+77	+75	+77	+76	+75	+91	+62
Weighted N	799	288	240	271	413	386	300	499	534	265	97	632	385	397