

From November 1 to 4, 2024, Data for Progress conducted a survey of 901 likely voters in Pennsylvania using SMS and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2020 recalled vote and the 2024 election result. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=901 unless otherwise specified.

[1] Which of the following best describes your decision to vote for Donald Trump for U.S. president?
(Shown to Trump voters) (N=456)

Response	Topline	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Trump Voter
He will protect traditional values	6	3	6	5	6	6	5	6	5	6	6
He will improve the economy and lower the cost of living	40	43	40	38	42	55	33	36	47	41	40
He will bring order to the border and our immigration system	30	27	30	32	28	16	36	31	28	30	30
He will lower taxes for everyone	4	2	3	4	4	6	3	3	6	4	4
He will stand up to the political establishment	8	11	8	5	11	4	10	8	8	9	8
He will shake up the system	5	6	5	5	4	6	4	5	3	3	5
He will protect government programs like Social Security and Medicare	2	0	3	3	2	<0.5	3	4	0	3	2
He will repeal Obamacare	<0.5	0	<0.5	0	1	0	<0.5	<0.5	<0.5	<0.5	<0.5
I don't agree with some of his policies but I prefer him to Harris	5	7	5	8	3	6	5	7	3	6	5
Weighted N	456	85	340	224	232	149	307	298	158	407	456

[2] When filling out your ballot, which of the following issues do you consider **most** when deciding which candidate to vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Economy, jobs, prices, and inflation	37	27	42	46	37	38	44	34	38	36	28	38	25	50
Climate change and the environment	2	4	2	1	2	3	3	2	3	2	5	2	4	1
Health care and prescription drugs	1	2	1	1	2	1	1	1	1	1	6	1	2	1
Threats to democracy	15	22	19	5	15	14	13	15	14	17	7	15	27	3
Programs like Social Security and Medicare	7	12	1	6	7	8	1	11	9	5	11	7	12	3
National security and foreign policy	5	2	7	6	5	4	3	6	4	7	0	5	1	7
Crime and public safety	3	3	1	4	2	4	4	3	4	2	8	3	2	4
Education	1	2	1	0	1	1	2	<0.5	0	2	0	1	2	0
Abortion	9	11	11	7	12	7	13	8	8	12	10	10	13	6
Immigration	11	6	6	18	11	11	6	13	12	9	10	11	4	18
Gun policy	2	1	2	2	1	3	3	2	2	2	3	2	2	2
Taxes and government spending	3	2	5	4	2	4	4	3	4	2	10	3	2	4
Race relations and racism	1	2	<0.5	0	1	1	1	1	1	1	2	<0.5	2	0
LGBTQ+ issues	1	3	1	0	1	1	3	1	1	3	0	1	3	0
None of these	1	<0.5	1	1	<0.5	1	<0.5	1	<0.5	1	0	1	<0.5	1
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[3] Thinking more about the economy, jobs, and inflation, which of the following best describes which aspect of the economy, jobs, and inflation are **most** important to you when considering who to vote for? (N=337)

(Shown to respondents selected "Economy, jobs, prices, and inflation" as their top issue)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Inflation and high prices	77	69	93	75	81	73	76	77	81	69	77	69	81
Creating more good-paying jobs	4	8	1	3	4	4	7	2	4	4	4	8	2
Economic growth	9	14	1	10	9	10	6	12	8	12	9	13	8
The national debt	1	0	0	2	1	2	<0.5	2	1	1	1	0	2
High taxes	5	3	1	7	1	8	9	2	1	11	5	4	5
Small business issues	1	3	0	1	1	2	2	1	2	<0.5	<0.5	1	1
Regulations	1	0	2	1	<0.5	2	0	1	1	1	1	0	1
Other (please specify)	2	4	1	1	3	<0.5	<0.5	3	2	1	1	4	1
Weighted N	337	99	69	169	175	162	140	197	225	112	281	108	227

[4] In the final days of her campaign, Kamala Harris campaigned with Liz Cheney, a former Republican congresswoman from Wyoming and the daughter of Vice President Dick Cheney.

Did these actions make you more enthusiastic or less enthusiastic to vote for Kamala Harris for President, or has it had no impact on your enthusiasm?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
More enthusiastic	29	53	21	9	28	30	23	32	30	26	68	25	53	6
It has had no impact on my enthusiasm	45	40	50	47	49	40	51	41	44	46	29	46	44	45
Less enthusiastic	25	5	28	43	21	30	24	26	24	28	3	28	2	47
Don't know	1	2	1	1	2	<0.5	1	1	2	<0.5	0	1	1	1
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[5] In the final days of her campaign, Kamala Harris proposed plans to crack down on corporate price gouging on items like groceries, gas, and prescription drugs. She also pledged to protect Social Security and raise taxes on billionaires and big corporations to ensure they pay their fair share.

Did these actions make you more enthusiastic or less enthusiastic to vote for Kamala Harris for President, or has it had no impact on your enthusiasm?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
More enthusiastic	42	76	37	11	44	41	42	42	43	41	69	40	80	7
It has had no impact on my enthusiasm	36	20	40	50	37	35	37	35	36	35	25	37	18	52
Less enthusiastic	20	3	19	37	16	24	19	20	18	24	6	22	1	39
Don't know	2	1	4	2	3	1	2	2	2	1	0	1	2	2
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[6] How much have you heard **Kamala Harris and Democrats** talking about the economy?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
A lot	48	67	51	28	46	50	48	48	48	49	75	45	71	26
Some	38	32	38	44	41	35	40	37	38	37	22	39	28	47
Not at all	14	1	11	28	13	15	12	15	14	14	3	15	1	27
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[7] How much have you heard **Donald Trump and Republicans** talking about the economy?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
A lot	60	36	60	85	60	61	60	61	57	67	56	62	35	85
Some	30	45	31	14	30	29	32	28	33	24	29	29	45	15
Not at all	10	18	9	2	9	10	8	11	10	9	16	9	20	<0.5
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[8] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will bring about changes that the country needs

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	46	84	45	8	48	43	49	44	44	50	62	43	93	1
Applies more to Donald Trump	51	12	49	90	46	55	48	52	51	49	32	54	4	97
Don't know	4	4	6	2	5	2	2	4	5	1	6	3	4	3
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[9] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will lower the cost of living for families

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	49	89	47	11	51	47	53	47	48	50	78	45	96	4
Applies more to Donald Trump	48	9	50	85	45	51	44	49	48	48	21	51	2	92
Don't know	3	2	4	5	4	3	3	4	4	3	1	4	2	4
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[10] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will crack down on corporations that rip off families

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	53	89	55	17	55	51	54	52	51	57	73	50	95	13
Applies more to Donald Trump	38	6	35	71	36	40	40	37	41	33	18	41	2	73
Don't know	9	5	10	13	9	9	5	11	8	10	9	8	3	14
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[11] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will take actions that benefit billionaires and corporate elites

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	33	24	39	39	29	37	33	33	32	35	39	32	23	43
Applies more to Donald Trump	53	73	48	35	54	52	58	50	54	50	60	52	76	30
Don't know	14	3	13	26	17	11	9	17	13	15	2	16	1	27
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[12] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will put more money in the pockets of workers

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	47	85	48	9	51	42	50	45	45	50	62	44	92	3
Applies more to Donald Trump	50	12	48	89	45	56	48	51	51	48	37	53	5	94
Don't know	3	3	5	3	4	2	3	3	4	2	1	4	3	3
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[13] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will improve the economy

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	45	85	42	6	48	42	47	44	44	47	74	41	92	1
Applies more to Donald Trump	50	10	53	90	45	55	48	52	51	50	25	54	3	96
Don't know	5	5	5	4	7	2	5	4	5	3	1	5	5	4
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[14] For each of the following characteristics, say whether it applies more to Kamala Harris or Donald Trump.

— Will challenge bad actors and powerful interests

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Applies more to Kamala Harris	41	69	47	9	43	39	39	42	37	48	49	41	79	4
Applies more to Donald Trump	46	18	41	77	40	53	49	45	47	44	37	48	10	81
Don't know	13	13	12	14	17	8	12	13	16	8	14	12	11	15
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[15] Do you support or oppose each of the following policies:

— Increasing taxes on big corporations so they pay their fair share

(N=459)

(Split A)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	57	81	55	33	65	48	58	56	60	51	58	83	31
Somewhat support	17	12	17	23	20	15	23	15	21	11	15	13	22
Somewhat oppose	9	4	14	11	7	10	8	9	8	10	9	1	16
Strongly oppose	13	2	12	24	5	22	8	16	9	20	14	1	25
Don't know	4	1	1	9	4	5	3	5	2	9	4	2	7
SUPPORT (TOTAL)	74	93	72	56	85	63	81	71	81	62	73	96	53
OPPOSE (TOTAL)	22	6	26	35	12	32	16	25	17	30	23	2	41
SUPPORT (NET)	+52	+87	+46	+21	+73	+31	+65	+46	+64	+32	+50	+94	+12
Weighted N	459	187	83	189	239	220	159	300	298	161	377	222	232

[16] Do you support or oppose each of the following policies:

— Increasing taxes on billionaires so they pay their fair share

(N=442)

(Split B)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	58	79	59	36	65	50	60	56	58	57	57	81	36
Somewhat support	18	14	13	24	14	22	23	16	20	15	17	14	22
Somewhat oppose	9	1	11	16	7	12	6	11	9	9	8	<0.5	17
Strongly oppose	7	2	8	12	5	9	7	7	5	10	8	1	13
Don't know	8	4	9	12	9	7	4	10	8	9	9	4	13
SUPPORT (TOTAL)	76	93	72	60	79	72	83	72	78	72	74	95	58
OPPOSE (TOTAL)	16	3	19	28	12	21	13	18	14	19	16	1	30
SUPPORT (NET)	+60	+90	+53	+32	+67	+51	+70	+54	+64	+53	+58	+94	+28
Weighted N	442	181	80	181	230	212	152	290	287	155	363	214	224

[17] Do you support or oppose each of the following policies:

— Lowering the costs of child care, elder care, and care for people with disabilities

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	69	77	71	60	74	63	71	68	71	65	63	69	81	58
Somewhat support	22	18	22	25	16	29	19	24	20	25	27	22	14	29
Somewhat oppose	4	4	5	5	4	5	6	3	4	4	8	3	3	5
Strongly oppose	1	1	<0.5	3	1	1	2	1	1	2	2	1	1	2
Don't know	4	<0.5	2	7	5	2	2	4	3	4	<0.5	4	1	6
SUPPORT (TOTAL)	91	95	93	85	90	92	90	92	91	90	90	91	95	87
OPPOSE (TOTAL)	5	5	5	8	5	6	8	4	5	6	10	4	4	7
SUPPORT (NET)	+86	+90	+88	+77	+85	+86	+82	+88	+86	+84	+80	+87	+91	+80
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[18] Do you support or oppose each of the following policies:

— Preventing big corporations from charging surprise or hidden "junk fees"

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	68	77	71	57	71	64	64	70	71	62	54	68	82	54
Somewhat support	21	17	19	27	20	23	28	18	20	23	25	23	13	29
Somewhat oppose	4	4	<0.5	5	3	4	5	3	4	4	14	2	2	5
Strongly oppose	3	1	5	5	1	5	1	5	2	5	0	4	1	5
Don't know	4	2	6	6	5	4	3	5	4	6	7	4	2	7
SUPPORT (TOTAL)	89	94	90	84	91	87	92	88	91	85	79	91	95	83
OPPOSE (TOTAL)	7	5	5	10	4	9	6	8	6	9	14	6	3	10
SUPPORT (NET)	+82	+89	+85	+74	+87	+78	+86	+80	+85	+76	+65	+85	+92	+73
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[19] Do you support or oppose each of the following policies:

— Cracking down on corporations that engage in price gouging

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	66	80	69	50	69	62	61	68	68	62	64	66	84	49
Somewhat support	15	9	16	21	16	15	18	14	14	18	9	16	8	23
Somewhat oppose	8	5	8	11	5	11	13	5	8	7	14	7	4	11
Strongly oppose	6	3	5	11	5	8	6	6	5	8	8	6	2	11
Don't know	4	3	3	7	6	3	2	6	5	4	6	4	3	6
SUPPORT (TOTAL)	81	89	85	71	85	77	79	82	82	80	73	82	92	72
OPPOSE (TOTAL)	14	8	13	22	10	19	19	11	13	15	22	13	6	22
SUPPORT (NET)	+67	+81	+72	+49	+75	+58	+60	+71	+69	+65	+51	+69	+86	+50
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456

[20] Do you support or oppose each of the following policies:

— Expanding Medicare to include coverage for long-term in-home care services

(N=457)

(Split A)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	64	74	62	54	70	57	49	71	68	55	63	75	53
Somewhat support	23	19	28	25	21	25	33	18	22	25	26	18	28
Somewhat oppose	3	3	4	4	2	5	5	2	2	5	2	3	3
Strongly oppose	3	3	0	6	2	5	5	3	3	5	3	2	5
Don't know	7	2	6	11	6	8	8	6	5	9	6	2	11
SUPPORT (TOTAL)	87	93	90	79	91	82	82	89	90	80	89	93	81
OPPOSE (TOTAL)	6	6	4	10	4	10	10	5	5	10	5	5	8
SUPPORT (NET)	+81	+87	+86	+69	+87	+72	+72	+84	+85	+70	+84	+88	+73
Weighted N	457	186	83	188	238	219	156	301	297	160	375	221	231

[21] Do you support or oppose each of the following policies:

— Expanding Medicare to include coverage for vision, dental, and hearing

(N=444)

(Split B)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White	Harris Voter	Trump Voter
Strongly support	65	74	68	55	67	63	56	70	64	67	66	77	53
Somewhat support	25	19	22	33	24	26	30	23	27	22	25	17	34
Somewhat oppose	6	7	2	7	6	6	12	3	6	6	5	5	7
Strongly oppose	2	<0.5	3	3	1	2	<0.5	2	1	3	1	<0.5	3
Don't know	2	1	5	2	3	2	2	2	2	3	2	1	3
SUPPORT (TOTAL)	90	93	90	88	91	89	86	93	91	89	91	94	87
OPPOSE (TOTAL)	8	7	5	10	7	8	12	5	7	9	6	5	10
SUPPORT (NET)	+82	+86	+85	+78	+84	+81	+74	+88	+84	+80	+85	+89	+77
Weighted N	444	181	81	182	231	213	157	287	289	155	365	215	226

[22] Do you support or oppose each of the following policies:

— Strengthening and enforcing anti-monopoly laws to crack down on corporations that stifle competition and jack up prices for families

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Harris Voter	Trump Voter
Strongly support	62	75	64	47	63	60	61	62	65	56	59	61	78	46
Somewhat support	21	15	22	27	22	20	20	21	19	25	16	22	13	29
Somewhat oppose	6	5	3	9	4	8	9	5	7	6	15	5	3	9
Strongly oppose	5	3	10	6	4	7	6	5	5	6	4	6	3	7
Don't know	6	2	2	12	7	5	4	7	5	8	6	6	3	9
SUPPORT (TOTAL)	83	90	86	74	85	80	81	83	84	81	75	83	91	75
OPPOSE (TOTAL)	11	8	13	15	8	15	15	10	12	12	19	11	6	16
SUPPORT (NET)	+72	+82	+73	+59	+77	+65	+66	+73	+72	+69	+56	+72	+85	+59
Weighted N	901	368	163	370	470	431	315	586	586	315	83	740	436	456