# ciVias 

## Data for Progress

Medicare for All Wording Test<br>July 31 - August 5, 2019

## Overview

This report contains the results of a Civiqs survey of US adults in the United States from July 31 - August 5, 2019. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, party identification, and region to be representative of the population of registered voters in the United States. Two separate samples were collected for this experiment. 815 respondents answered the first question, about the Affordable Care Act, and 957 answered the second question, about Medicare for All.

The general design effect due to weighting for the ACA sample is 1.56 and for the M4A sample is 1.41 . The ACA question has a margin of error of $\pm 4.3 \%$, and the M4A question has a margin of error of $\pm 3.8 \%$ at the $95 \%$ confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

## Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Chief Scientist, or Chris Skovron, (chris@civiqs.com), Director of Data Science, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

## Topline Results - ACA Wording

1. If the 2020 presidential election were being held today, and the candidates were Donald Trump, a Republican who supports repealing the Affordable Care Act ('Obamacare') and a Democrat who supports strengthening the Affordable Care Act ('Obamacare'), for whom would you vote for?

Donald Trump, Republican 45\%
The Democrat $52 \%$
Don't Know 4\%

## Crosstabs - ACA Wording

1. If the 2020 presidential election were being held today, and the candidates were Donald Trump, a Republican who supports repealing the Affordable Care Act ('Obamacare') and a Democrat who supports strengthening the Affordable Care Act ('Obamacare'), for whom would you vote for?

|  | Total | Democrat Rep | ublican | n Inde | pendent |  | Female Male |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Donald Trump, Republican | 45\% | 4\% | 93\% |  | 44\% |  | 35\% | 55 |  |
| The Democrat | 52\% | 95\% | 4\% | \% | 49\% |  | 62\% | 40 |  |
| Don't Know | 4\% | 1\% | 3\% | \% | 7\% | \% | 2\% | 5 |  |
|  | Total | 18-34 35-49 | 50-64 6 | 65+ | White B | Black | k Hispa |  | Other |
| Donald Trump, Republican | 45\% | 36\% 39\% | 47\% | 56\% | 53\% | 9\% | \% | 26\% | 55\% |
| The Democrat | 52\% | 58\% 58\% | 51\% | 43\% | 43\% | 91\% |  | 64\% | 41\% |
| Don't Know | 4\% | 7\% 3\% | $3 \%$ | 1\% | 3\% | 0\% | \% | 10\% | 4\% |
|  | Total | Non-College | College | e grad | Postgr | rad |  |  |  |
| Donald Trump, Republican | 45\% | 49\% |  | 41\% |  | 31\% |  |  |  |
| The Democrat | 52\% | 47\% |  | 58\% |  | 65\% |  |  |  |
| Don't Know | 4\% | 4\% |  | 2\% |  | 3\% |  |  |  |
|  | Total | Midwest Nort | theast S | South | West |  |  |  |  |
| Donald Trump, Republican | 45\% | 47\% | 40\% | 47\% | 43\% |  |  |  |  |
| The Democrat | 52\% | 51\% | 59\% | 48\% | 53\% |  |  |  |  |
| Don't Know | 4\% | 2\% | 1\% | $5 \%$ | 5\% |  |  |  |  |

## Demographics - ACA Wording

```
Party ID
Democrat 37%
Republican 31%
Independent 32%
Gender
Female 53%
Male 47%
Age
18-34 24%
35-49 25%
50-64 28%
65+ 23%
Race
White 72%
Black 13%
Hispanic 10%
Other 5%
Education
Non-College 66%
College grad 21%
Postgrad 13%
Region
Midwest 21%
Northeast 18%
South 41%
West 19%
```


## Topline Results - M4A Wording

1. If the 2020 presidential election were being held today, and the candidates were Donald Trump, a Republican who supports repealing the Affordable Care Act ('Obamacare') and a Democrat who supports Medicare For All, for whom would you vote for?

Donald Trump, Republican 43\%
The Democrat 54\%
Don't Know 3\%

## Crosstabs - M4A Wording

1. If the 2020 presidential election were being held today, and the candidates were Donald Trump, a Republican who supports repealing the Affordable Care Act ('Obamacare') and a Democrat who supports Medicare For All, for whom would you vote for?

|  | Total | Democrat | Republican | Independent | Female | Male |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Donald Trump, Republican | $43 \%$ | $2 \%$ | $92 \%$ | $43 \%$ | $34 \%$ | $52 \%$ |
| The Democrat | $54 \%$ | $96 \%$ | $7 \%$ | $51 \%$ | $64 \%$ | $44 \%$ |
| Don't Know | $3 \%$ | $2 \%$ | $1 \%$ | $6 \%$ | $2 \%$ | $3 \%$ |


|  | Total | $18-34$ | $35-49$ | $50-64$ | $65+$ | White |  | Black |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Hispanic | Other |  |  |  |  |  |  |
| Donald Trump, Republican | $43 \%$ | $36 \%$ | $40 \%$ | $45 \%$ | $52 \%$ | $53 \%$ | $5 \%$ | $31 \%$ |
| The Democrat | $54 \%$ | $61 \%$ | $58 \%$ | $52 \%$ | $46 \%$ | $45 \%$ | $92 \%$ | $64 \%$ |
| Don't Know | $3 \%$ | $4 \%$ | $2 \%$ | $4 \%$ | $3 \%$ | $3 \%$ | $34 \%$ | $5 \%$ |


|  | Total | Non-College | College grad | Postgrad |
| :--- | ---: | ---: | ---: | ---: |
| Donald Trump, Republican | $43 \%$ | $48 \%$ | $38 \%$ | $32 \%$ |
| The Democrat | $54 \%$ | $49 \%$ | $60 \%$ | $64 \%$ |
| Don't Know | $3 \%$ | $3 \%$ | $2 \%$ | $5 \%$ |


|  | Total | Midwest | Northeast | South | West |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Donald Trump, Republican | $43 \%$ | $46 \%$ | $37 \%$ | $45 \%$ | $40 \%$ |
| The Democrat | $54 \%$ | $52 \%$ | $58 \%$ | $52 \%$ | $57 \%$ |
| Don't Know | $3 \%$ | $2 \%$ | $4 \%$ | $3 \%$ | $2 \%$ |

## Demographics - M4A Wording

```
Party ID
Democrat 37%
Republican 31%
Independent 32%
Gender
Female 53%
Male 47%
Age
18-34 24%
35-49 25%
50-64 28%
65+ 23%
Race
White 72%
Black 13%
Hispanic 10%
Other 5%
Education
Non-College 66%
College grad 21%
Postgrad 13%
Region
Midwest 24%
Northeast 16%
South 38%
West 23%
```

