

DATA FOR PROGRESS

From April 21 to 25, 2021, Data for Progress conducted a survey of 1,730 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ± 2 percentage points.

N=1730 unless otherwise specified. Some values may not add up to 100 due to rounding.

		D	I	R	
[1] Do you have a favorable or unfavorable opinion of Jeff Bezos?	Very favorable	9%	13%	4%	8%
	Somewhat favorable	20	27	16	15
	Somewhat unfavorable	22	21	22	22
	Very unfavorable	15	11	18	17
	Haven't heard enough to say	34	27	40	38
	FAVORABLE (TOTAL)	29%	40%	20%	23%
	UNFAVORABLE (TOTAL)	37	32	40	39
	FAVORABLE (NET)	-8	+8	-20	-16

		D	I	R	
[2] How much have you heard or read about Amazon workers in Bessemer, Alabama deciding whether or not to form a union?	A lot	12%	17%	7%	9%
	Some	24	26	26	20
	A little	26	27	24	26
	Nothing at all	38	30	43	44

		D	I	R	
[3] The PRO Act is legislation to strengthen labor laws. This proposal would give workers more power during disputes at work, add penalties for companies that retaliate against workers who try to form a union, give more workers currently classified as contractors in the gig economy (like Uber drivers) the right to organize and form unions, and eliminate right-to-work laws which allow employees to enjoy the benefits of a union contract without contributing to the costs. Do you support or oppose the PRO Act?	Strongly support	25%	43%	16%	10%
	Somewhat support	33	35	34	29
	Somewhat oppose	15	8	14	24
	Strongly oppose	13	3	16	23
	Don't know	14	10	19	15
	SUPPORT (TOTAL)	58%	78%	50%	39%
	OPPOSE (TOTAL)	28	11	30	47
	SUPPORT (NET)	+30	+67	+20	-8

		D	I	R	
[4] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Filling the workplace with anti-union messages, including in bathroom stalls	Strongly approve	7%	9%	3%	8
	Somewhat approve	14	15	13	13
	Somewhat disapprove	20	17	21	23
	Strongly disapprove	44	49	44	39
	Don't know	14	11	18	16
	APPROVE (TOTAL)	21%	24%	16%	21
	DISAPPROVE (TOTAL)	64	66	65	62
	APPROVE (NET)	-43	-42	-49	-41

[5] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Requiring workers to attend weekly anti-union lectures

		D	I	R
Strongly approve	7%	12%	1%	6
Somewhat approve	13	14	11	14
Somewhat disapprove	15	12	17	18
Strongly disapprove	50	52	51	47
Don't know	14	10	20	15
APPROVE (TOTAL)	20%	26%	12%	20
DISAPPROVE (TOTAL)	65	64	68	65
APPROVE (NET)	-45	-38	-56	-45

[6] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Photographing workers that criticize Amazon's anti-union tactics.

		D	I	R
Strongly approve	6%	10%	1%	6
Somewhat approve	12	15	9	11
Somewhat disapprove	16	12	19	19
Strongly disapprove	50	51	51	49
Don't know	15	12	19	16
APPROVE (TOTAL)	18%	25%	10%	17
DISAPPROVE (TOTAL)	66	63	70	68
APPROVE (NET)	-48	-38	-60	-51

[7] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Threatening workers with the possibility of closing the facility

		D	I	R
Strongly approve	6%	8%	4%	5
Somewhat approve	12	13	11	13
Somewhat disapprove	15	11	18	16
Strongly disapprove	53	56	51	52
Don't know	14	11	17	14
APPROVE (TOTAL)	18%	21%	15%	18
DISAPPROVE (TOTAL)	68	67	69	68
APPROVE (NET)	-50	-46	-54	-50

[8] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Limiting organizing by intentionally moving employees around its facilities, creating heat maps, and using data on employees to figure out which stores have a higher risk of unionizing

		D	I	R
Strongly approve	7%	10%	1%	7
Somewhat approve	15	17	12	14
Somewhat disapprove	19	12	24	25
Strongly disapprove	42	49	37	36
Don't know	17	11	26	19
APPROVE (TOTAL)	22%	27%	13%	21
DISAPPROVE (TOTAL)	61	61	61	61
APPROVE (NET)	-39	-34	-48	-40

[9] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Paying workers to quit and give up their right to vote to form a union.

		D	I	R
Strongly approve	7%	10%	3%	7
Somewhat approve	13	13	12	12
Somewhat disapprove	16	12	20	16
Strongly disapprove	50	55	45	47
Don't know	15	10	20	18
APPROVE (TOTAL)	20%	23%	15%	19
DISAPPROVE (TOTAL)	66	67	65	63
APPROVE (NET)	-46	-44	-50	-44

[10] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Interfering with traffic patterns to stop workers from talking to union organizers.

		D	I	R
Strongly approve	7%	9%	3%	6
Somewhat approve	12	14	12	10
Somewhat disapprove	18	14	20	23
Strongly disapprove	46	52	46	40
Don't know	16	10	20	21
APPROVE (TOTAL)	19%	23%	15%	16
DISAPPROVE (TOTAL)	64	66	66	63
APPROVE (NET)	-45	-43	-51	-47

[11] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Pressuring the US Postal Service to put a mailbox at the workplace so workers could be encouraged to vote under the eye of the company managers.

		D	I	R
Strongly approve	6%	10%	1%	5
Somewhat approve	15	17	11	16
Somewhat disapprove	16	13	20	18
Strongly disapprove	47	50	46	43
Don't know	16	11	22	18
APPROVE (TOTAL)	21%	27%	12%	21
DISAPPROVE (TOTAL)	63	63	66	61
APPROVE (NET)	-42	-36	-54	-40

[12] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. Below is a list of the tactics that Amazon used during this unionization effort. For each tactic, say whether or not you approve or disapprove of it. -- Spreading misinformation around union dues and other processes related to collective bargaining. For instance, Amazon texted employees "We don't believe that you need to pay someone to speak for you or that you need to pay dues for what you already get for free."

		D	I	R
Strongly approve	9%	12%	5%	9
Somewhat approve	15	13	16	17
Somewhat disapprove	17	15	19	18
Strongly disapprove	42	48	38	38
Don't know	16	11	22	19
APPROVE (TOTAL)	24%	25%	21%	26
DISAPPROVE (TOTAL)	59	63	57	56
APPROVE (NET)	-35	-38	-36	-30

[13] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. In response to this, one tactic Amazon used was filling the workplace with anti-union messages, including in bathroom stalls. In response to this, one worker at the facility said, "[Amazon management] got right in your face when you're using the stall... I feel like I'm getting harassed." Knowing what you know now, do you approve or disapprove of this tactic that Amazon used?

		D	I	R
Strongly approve	9%	15%	2%	8
Somewhat approve	15	15	15	14
Somewhat disapprove	17	9	23	22
Strongly disapprove	47	53	43	43
Don't know	12	7	17	13
APPROVE (TOTAL)	24%	30%	17%	22
DISAPPROVE (TOTAL)	64	62	66	65
APPROVE (NET)	-40	-32	-49	-43

[14] To stop its employees from unionizing, Amazon hired a detective agency known for its union-busting activities, to gather information on its employees. When thinking about this, do you approve or disapprove of Amazon hiring Pinkerton to monitor its employees and gather information on them?

		D	I	R
Strongly approve	8%	13%	2%	5
Somewhat approve	13	14	10	14
Somewhat disapprove	16	10	19	21
Strongly disapprove	52	54	54	48
Don't know	12	9	16	11
APPROVE (TOTAL)	21%	27%	12%	19
DISAPPROVE (TOTAL)	68	64	73	69
APPROVE (NET)	-47	-37	-61	-50

[15] Since February 2020, there have been at least 37 charges filed with the National Labor Relations Board (NLRB) against Amazon across 20 cities. Amazon is accused of interfering with workers' rights to organize or form a union. For instance, Amazon illegally interrogated and threatened a worker who wanted to stage a walkout due to unsafe conditions because of the pandemic. The NLRB is an independent agency of the federal government that enforces U.S. labor law. When thinking about this, do you have a favorable or unfavorable opinion of Amazon?

		D	I	R
Very favorable	10%	14%	5%	7
Somewhat favorable	10	11	7	12
Somewhat unfavorable	28	23	33	30
Very unfavorable	33	39	28	29
Haven't heard enough to say	20	13	27	22
FAVORABLE (TOTAL)	20%	25%	12%	19
UNFAVORABLE (TOTAL)	61	62	61	59
FAVORABLE (NET)	-41	-37	-49	-40

[16] Does learning about the tactics Amazon used response to the unionization effort in Bessemer, Alabama make you more or less likely to buy from the site?

		D	I	R
Much more likely	8%	11%	3%	7
Somewhat more likely	14	12	14	16
Somewhat less likely	35	38	37	32
Much less likely	20	23	17	20
Don't know	22	16	30	25
MORE LIKELY (TOTAL)	22%	23%	17%	23
LESS LIKELY (TOTAL)	55	61	54	52
MORE LIKELY (NET)	-33	-38	-37	-29

[17] As you may have heard, Amazon workers in Bessemer, Alabama recently tried to form a union. While the efforts to unionize have failed, would you still support or oppose other unionization efforts by Amazon employees across the country?

		D	I	R
Strongly support	31%	48%	22%	18
Somewhat support	30	28	34	31
Somewhat oppose	14	10	14	19
Strongly oppose	10	5	8	17
Don't know	15	9	22	15
SUPPORT (TOTAL)	61%	76%	56%	49
OPPOSE (TOTAL)	24	15	22	36
SUPPORT (NET)	+37	+61	+34	+13

[18] To stop its employees from unionizing, Amazon put up flyers, created mandatory meetings, and sent text messages all with the message of saying "no" to unionizing. If workers at your workplace began efforts to form a union and your employer did this in your workplace, would you feel safe or unsafe to form a union without fear of punishment such as losing your job?

		D	I	R
These actions would make me feel safe to unionize	22%	25%	20%	19%
These actions would make me feel unsafe to unionize	59	61	50	62
Don't know	20	14	30	18