

DATA FOR **PROGRESS**

From March 18 to 21, 2022, Data for Progress conducted a survey of 1,239 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ± 3 percentage points.

N=1,239 unless otherwise specified. Some values may not add up to 100 due to rounding.

[1] In the past year, how much have you read or heard about the phrase "cancel culture?"

A lot	42%
A little	32
Nothing at all	26

[2] Do you **personally** know someone who has been "cancelled?"

I personally know someone who has been "cancelled"	9%
I do not personally know someone who has been "cancelled"	74
Don't know	17

[3] Have you read or heard about a celebrity or public figure being cancelled?

I have read or heard about a celebrity or public figure being "cancelled"	50%
I have not read or heard about a celebrity or public figure being "cancelled"	35
Don't know	14

[4] Which of the phrases below do you think **best defines** cancel culture? (N=603)

Cancel culture is holding individuals accountable for their actions	17%
Cancel culture is shaming individuals by publically spotlighting a mistake	21
Cancel culture is an attack on Americans' freedom of speech	25
Cancel culture is a way to call out racism, sexism, homophobia, etc.	18
Other	0
Don't know	19

[5] Below is a set of different phrases which could be used to define cancel culture. For each phrase, say whether or not you think it is a good or bad definition.

Good definition	34%
Bad definition	42
Don't know	24

— Cancel culture is holding individuals accountable for their actions

(N=610)

[6] Below is a set of different phrases which could be used to define cancel culture. For each phrase, say whether or not you think it is a good or bad definition.

Good definition	47%
Bad definition	27
Don't know	26

— Cancel culture is shaming individuals by publically spotlighting a mistake

(N=610)

[7] Below is a set of different phrases which could be used to define cancel culture. For each phrase, say whether or not you think it is a good or bad definition.

— Cancel culture is an attack on Americans' freedom of speech

(N=610)

[8] Below is a set of different phrases which could be used to define cancel culture. For each phrase, say whether or not you think it is a good or bad definition.

— Cancel culture is a way to call out racism, sexism, homophobia, etc.

(N=610)

[9] When thinking about cancel culture, which statement comes closest to your view, even if neither is exactly right?

[10] Does fear of being "cancelled" affect how you behave or communicate online?

Good definition **42%**
 Bad definition **33**
 Don't know **26**

Good definition **35%**
 Bad definition **38**
 Don't know **28**

Cancel culture is a way to call out hateful or prejudiced language and hold individuals accountable for their actions. **40%**
 Cancel culture is an attack on freedom of speech and silences individuals via the threat of personal and professional losses. **45**
 Don't know **15**

Fear of being "cancelled" affects how I behave or communicate online **13%**
 Fear of being "cancelled" does not affect how I behave or communicate online **71**
 Don't know **15**