

From October 11 to 16, 2024, Data for Progress and Climate Power conducted a survey of 1,442 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2020 recalled vote. This sample is also weighted to account for an oversample in battleground states (defined as AZ, GA, MI, NV, NC, PA, WI) with an unweighted N of 573. The oversample was weighted to be representative of its likely voting population proportional to the national likely voter electorate. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration.

Data for Progress conducted message testing through maximum difference scaling (MaxDiff) to determine the ordinal ranking of 10 messages as reasons to not vote for Donald Trump. Respondents were shown a randomized subset of 4 of the messages, and asked to pick the most and least convincing messages from those options. They were then asked to do the same across multiple rounds, each time with a new set of 4 randomized messages.

Using these responses, we project what percentage of likely voters would select each message as the most convincing and what percentage of likely voters would select each message as the least convincing from the full set of messages.

For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,442 unless otherwise specified.

[1] Do you consider climate change to be...?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Already a crisis	36	56	32	17	38	34	42	33	32	43	38	35	42	34
A very serious problem, but not a crisis	19	22	18	17	18	20	19	19	19	19	22	20	12	17
A somewhat serious problem	22	16	23	29	25	20	23	22	25	17	25	22	25	26
Not a serious problem	20	4	23	34	15	25	11	24	20	20	10	21	16	20
Not sure	3	2	4	4	4	1	5	2	4	1	5	3	5	2
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[2] This question was shown to respondents who did not select "Already a crisis" in the previous question.

Do you think climate change is likely to become a crisis in the foreseeable future, likely to become a crisis in the distant future, or do you think it will never really become a crisis? (N=922)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Likely to become a crisis in the foreseeable future	25	43	24	16	28	23	33	22	26	25	35	25	21	25
Likely to become a crisis in the distant future	38	41	37	36	36	39	41	36	37	39	39	37	47	42
Will never really become a crisis	28	6	29	41	23	34	16	34	27	31	15	31	16	28
Not sure	9	10	10	7	13	4	10	8	10	6	11	8	15	6
Weighted N	922	256	225	441	477	445	277	645	631	291	95	671	108	188

[3] Do you think that extreme weather events like heat waves, wildfires, flooding, hurricanes, and droughts are increasing in frequency, decreasing in frequency, or happening with the same frequency they always have?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Increasing in frequency	59	77	55	41	64	53	61	58	57	63	57	61	51	57
Happening at the same frequency they always have	33	16	36	50	27	40	28	35	34	31	31	32	36	35
Decreasing in frequency	3	3	3	4	2	4	4	3	3	4	3	3	6	4
Not sure	5	4	6	5	6	3	7	4	6	2	9	4	7	5
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[4] Do you think extreme weather events like heat waves, wildfires, flooding, winter storms, and droughts are happening because of climate change or are unrelated to climate change?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Extreme weather events are happening because of climate change	61	84	56	39	66	56	69	57	58	66	69	59	63	62
Extreme weather events are unrelated to climate change	30	11	31	50	24	37	22	34	30	30	20	32	27	32
Not sure	9	6	12	11	11	7	9	9	12	4	12	9	10	6
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[5] Who do you trust for reliable and unbiased information about extreme weather events like hurricanes? Select **all** that apply.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Meteorologists, or weather forecasters	60	66	59	55	62	58	45	68	58	65	52	64	49	63
Scientists	46	57	46	34	45	48	38	50	41	56	38	48	33	44
National news	28	39	21	20	30	26	31	26	27	30	29	28	27	25
State and local news	27	32	24	22	28	25	27	26	26	29	29	27	27	23
Friends and family	13	13	10	15	13	13	22	9	15	11	18	12	15	11
Health officials	13	19	11	7	12	14	17	11	12	15	19	12	16	10
Social media	11	11	9	11	11	10	19	6	11	9	19	9	14	11
Local elected officials	8	10	7	7	8	9	10	7	7	11	10	8	10	7
National elected officials	7	9	6	6	7	7	10	6	6	10	6	7	6	5
Neighbors	5	3	6	6	4	5	8	3	5	5	8	4	9	5
None of these	12	6	18	16	12	13	11	13	14	10	11	12	17	11
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[6] Do you approve or disapprove of the way the Biden-Harris administration has responded to extreme weather events, like Hurricanes Helene and Milton?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Strongly approve	27	53	18	3	27	27	21	29	23	34	43	25	29	23
Somewhat approve	22	30	26	11	24	19	28	19	21	23	27	20	22	25
Somewhat disapprove	15	10	15	21	15	15	18	13	15	14	13	15	11	18
Strongly disapprove	31	3	35	60	28	35	23	35	34	26	11	35	27	31
Don't know	5	4	7	5	6	4	9	3	7	3	7	5	11	3
APPROVE (TOTAL)	49	83	44	14	51	46	49	48	44	57	70	45	51	48
DISAPPROVE (TOTAL)	46	13	50	81	43	50	41	48	49	40	24	50	38	49
APPROVE (NET)	+3	+70	-6	-67	+8	-4	+8	0	-5	+17	+46	-5	+13	-1
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[7] Who do you trust **more** to handle extreme weather events, like Hurricanes Helene and Milton?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Kamala Harris	50	92	43	8	53	46	55	47	46	56	78	43	56	48
Donald Trump	45	5	46	89	40	51	38	48	48	39	15	51	37	48
Don't know	5	4	12	4	7	4	7	5	6	5	7	5	7	5
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[8] Below is a list of statements that have been made about Donald Trump's response to recent extreme weather events, including Hurricane Helene and Hurricane Milton.

For each set of statements you see, select which statement you find **most convincing** and **least convincing** as a reason to **not vote for** Donald Trump in the November 2024 election for U.S. president.

You may see the same statements several times. Don't worry about remembering how you responded earlier, just pick which statements you find the **most and least convincing** when you see them.

---% Net difference in convincingness

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[P2025] Funded by Big Oil money, Trump's Project 2025 agenda could become law if he is elected and could force Americans to pay for life-saving weather alerts, dismantle the Federal Emergency Management Agency (FEMA), and privatize disaster relief, making recovery harder.	1.7	1.6	1.6	1.7	1.8	1.5	1.7	1.6	1.8	1.5	1.7	1.7	1.6	1.7
[DANGEROUS DISINFORMATION] Trump spreads dangerous disinformation about extreme weather events and climate change. When he spreads these lies, he puts Americans' safety at risk, making recovery efforts more difficult by confusing people and making them less likely to seek or receive the aid they need.	1.7	2.3	1.6	1.0	1.9	1.4	1.7	1.6	1.5	2.0	2.3	1.5	1.8	1.6

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[COVID-19] During the COVID-19 pandemic, Trump proved how he would handle a crisis by calling it a "hoax," suggesting Americans inject bleach, and completely failing to stop the spread of the pandemic, resulting in over a million deaths and untold economic damage. He ignores experts and scientists and cannot be trusted as a leader.	1.3	1.7	1.3	0.8	1.0	1.6	1.2	1.3	0.8	2.2	1.5	1.2	1.3	1.2
[MIDDLE CLASS] Extreme weather disasters like hurricanes and wildfires cost working Americans billions of dollars in cleanup and recovery. Trump puts the well-being of corporate polluters first. Harris is working to prevent these disasters and protect the middle class and working families in times of crisis.	0.1	-0.0	0.1	0.2	-0.0	0.2	0.0	0.1	0.1	0.0	-0.1	0.2	-0.0	0.1
[CLIMATE DENIAL] When Trump dismisses climate change as a "hoax" or says rising sea levels will just create more "beachfront property," he shows that, as president, he will not be serious about addressing higher costs for millions through lost businesses and homes, increased home insurance costs, and devastating losses of life.	-0.3	-0.7	-0.2	0.1	-0.4	-0.2	-0.4	-0.2	-0.3	-0.3	-0.9	-0.1	-0.5	-0.3
[BIG OIL INFLUENCE] Trump's decisions are heavily influenced by Big Oil. They've known the dangers of climate change since the 1970s, but they lied to the public about it to protect their profits. Trump cares more about Big Oil than taking urgent climate action to protect communities from hurricanes and wildfires.	-0.4	-0.9	-0.4	0.2	-0.3	-0.5	-0.3	-0.4	-0.2	-0.8	-0.7	-0.3	-0.5	-0.3
[IMPACTED COMMUNITIES] While Trump spreads disinformation about people not receiving aid from the Federal Emergency Management Agency (FEMA) and asks Big Oil to fund his campaign, the Biden-Harris administration is on the ground providing resources to help communities recover from the recent hurricanes.	-0.5	-0.4	-0.5	-0.6	-0.5	-0.5	-0.5	-0.5	-0.4	-0.7	-0.4	-0.5	-0.5	-0.5
[PROTECT DURING CRISIS] While taking money directly from the polluting industries most responsible for climate change, Trump prioritizes corporate interests over the safety and economic security of everyday Americans throughout the country. He cannot be trusted to protect Americans' interests during a crisis.	-0.6	-0.7	-0.6	-0.4	-0.6	-0.6	-0.6	-0.6	-0.5	-0.7	-0.6	-0.6	-0.5	-0.6

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[VULNERABILITY] Unlike Harris, who has invested in communities for disaster preparedness and resilience as vice president, Trump's climate denial and anti-science policies will leave more families less safe and vulnerable to increasingly severe and frequent future extreme weather disasters.	-1.3	-1.4	-1.3	-1.2	-1.3	-1.2	-1.2	-1.3	-1.2	-1.5	-1.2	-1.3	-1.3	-1.3
[HURRICANE MARIA] Trump's mismanagement after Hurricane Maria left hundreds of thousands in Puerto Rico without power for weeks. We can't afford to have a leader who just cares about a photo op rather than doing the hard work of responding to disasters.	-1.6	-1.5	-1.6	-1.8	-1.5	-1.7	-1.5	-1.7	-1.6	-1.7	-1.5	-1.7	-1.4	-1.6
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[9] Below is a list of statements that have been made about Donald Trump's response to recent extreme weather events, including Hurricane Helene and Hurricane Milton.

For each set of statements you see, select which statement you find **most convincing** and **least convincing** as a reason to **not vote for** Donald Trump in the November 2024 election for U.S. president.

You may see the same statements several times. Don't worry about remembering how you responded earlier, just pick which statements you find the **most and least convincing** when you see them.

---% Most convincing

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[COVID-19] During the COVID-19 pandemic, Trump proved how he would handle a crisis by calling it a "hoax," suggesting Americans inject bleach, and completely failing to stop the spread of the pandemic, resulting in over a million deaths and untold economic damage. He ignores experts and scientists and cannot be trusted as a leader.	11.9	12.3	12.0	11.4	11.6	12.2	11.8	12.0	11.4	12.8	12.1	11.8	11.9	11.9
[P2025] Funded by Big Oil money, Trump's Project 2025 agenda could become law if he is elected and could force Americans to pay for life-saving weather alerts, dismantle the Federal Emergency Management Agency (FEMA), and privatize disaster relief, making recovery harder.	11.1	11.1	11.1	11.2	11.3	10.9	11.2	11.1	11.2	11.0	11.2	11.2	11.1	11.2
[DANGEROUS DISINFORMATION] Trump spreads dangerous disinformation about extreme weather events and climate change. When he spreads these lies, he puts Americans' safety at risk, making recovery efforts more difficult by confusing people and making them less likely to seek or receive the aid they need.	10.9	11.6	10.9	10.3	11.2	10.7	11.0	10.9	10.8	11.2	11.5	10.8	11.1	10.9

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[CLIMATE DENIAL] When Trump dismisses climate change as a "hoax" or says rising sea levels will just create more "beachfront property," he shows that, as president, he will not be serious about addressing higher costs for millions through lost businesses and homes, increased home insurance costs, and devastating losses of life.	10.2	9.8	10.2	10.5	10.1	10.2	10.0	10.2	10.1	10.2	9.6	10.3	9.9	10.2
[MIDDLE CLASS] Extreme weather disasters like hurricanes and wildfires cost working Americans billions of dollars in cleanup and recovery. Trump puts the well-being of corporate polluters first. Harris is working to prevent these disasters and protect the middle class and working families in times of crisis.	9.7	9.7	9.7	9.8	9.6	9.9	9.7	9.8	9.8	9.7	9.6	9.8	9.6	9.8
[IMPACTED COMMUNITIES] While Trump spreads disinformation about people not receiving aid from the Federal Emergency Management Agency (FEMA) and asks Big Oil to fund his campaign, the Biden-Harris administration is on the ground providing resources to help communities recover from the recent hurricanes.	9.6	9.6	9.5	9.5	9.5	9.6	9.6	9.6	9.7	9.4	9.6	9.6	9.5	9.6
[VULNERABILITY] Unlike Harris, who has invested in communities for disaster preparedness and resilience as vice president, Trump's climate denial and anti-science policies will leave more families less safe and vulnerable to increasingly severe and frequent future extreme weather disasters.	9.3	9.1	9.3	9.4	9.2	9.3	9.3	9.2	9.4	9.0	9.3	9.2	9.3	9.3
[PROTECT DURING CRISIS] While taking money directly from the polluting industries most responsible for climate change, Trump prioritizes corporate interests over the safety and economic security of everyday Americans throughout the country. He cannot be trusted to protect Americans' interests during a crisis.	9.2	9.1	9.2	9.3	9.2	9.2	9.2	9.2	9.3	9.1	9.3	9.2	9.3	9.2
[BIG OIL INFLUENCE] Trump's decisions are heavily influenced by Big Oil. They've known the dangers of climate change since the 1970s, but they lied to the public about it to protect their profits. Trump cares more about Big Oil than taking urgent climate action to protect communities from hurricanes and wildfires.	9.2	8.7	9.2	9.7	9.3	9.1	9.2	9.1	9.4	8.8	8.9	9.2	9.1	9.2

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[HURRICANE MARIA] Trump's mismanagement after Hurricane Maria left hundreds of thousands in Puerto Rico without power for weeks. We can't afford to have a leader who just cares about a photo op rather than doing the hard work of responding to disasters.	8.9	9.1	8.9	8.8	9.0	8.8	9.1	8.9	8.9	8.9	9.1	8.9	9.1	8.9
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[10] Below is a list of statements that have been made about Donald Trump's response to recent extreme weather events, including Hurricane Helene and Hurricane Milton.

For each set of statements you see, select which statement you find **most convincing** and **least convincing** as a reason to **not vote for** Donald Trump in the November 2024 election for U.S. president.

You may see the same statements several times. Don't worry about remembering how you responded earlier, just pick which statements you find the **most and least convincing** when you see them.

---% *Least convincing*

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[DANGEROUS DISINFORMATION] Trump spreads dangerous disinformation about extreme weather events and climate change. When he spreads these lies, he puts Americans' safety at risk, making recovery efforts more difficult by confusing people and making them less likely to seek or receive the aid they need.	-9.3	-9.3	-9.3	-9.3	-9.3	-9.3	-9.3	-9.3	-9.3	-9.3	-9.2	-9.3	-9.3	-9.3
[P2025] Funded by Big Oil money, Trump's Project 2025 agenda could become law if he is elected and could force Americans to pay for life-saving weather alerts, dismantle the Federal Emergency Management Agency (FEMA), and privatize disaster relief, making recovery harder.	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5	-9.5
[BIG OIL INFLUENCE] Trump's decisions are heavily influenced by Big Oil. They've known the dangers of climate change since the 1970s, but they lied to the public about it to protect their profits. Trump cares more about Big Oil than taking urgent climate action to protect communities from hurricanes and wildfires.	-9.5	-9.6	-9.5	-9.5	-9.5	-9.5	-9.6	-9.5	-9.5	-9.6	-9.6	-9.5	-9.6	-9.5

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[MIDDLE CLASS] Extreme weather disasters like hurricanes and wildfires cost working Americans billions of dollars in cleanup and recovery. Trump puts the well-being of corporate polluters first. Harris is working to prevent these disasters and protect the middle class and working families in times of crisis.	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7	-9.7
[PROTECT DURING CRISIS] While taking money directly from the polluting industries most responsible for climate change, Trump prioritizes corporate interests over the safety and economic security of everyday Americans throughout the country. He cannot be trusted to protect Americans' interests during a crisis.	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8	-9.8
[IMPACTED COMMUNITIES] While Trump spreads disinformation about people not receiving aid from the Federal Emergency Management Agency (FEMA) and asks Big Oil to fund his campaign, the Biden-Harris administration is on the ground providing resources to help communities recover from the recent hurricanes.	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1	-10.1
[CLIMATE DENIAL] When Trump dismisses climate change as a "hoax" or says rising sea levels will just create more "beachfront property," he shows that, as president, he will not be serious about addressing higher costs for millions through lost businesses and homes, increased home insurance costs, and devastating losses of life.	-10.4	-10.5	-10.4	-10.4	-10.4	-10.4	-10.4	-10.4	-10.4	-10.5	-10.5	-10.4	-10.4	-10.4
[VULNERABILITY] Unlike Harris, who has invested in communities for disaster preparedness and resilience as vice president, Trump's climate denial and anti-science policies will leave more families less safe and vulnerable to increasingly severe and frequent future extreme weather disasters.	-10.5	-10.5	-10.5	-10.6	-10.5	-10.5	-10.5	-10.6	-10.5	-10.5	-10.5	-10.6	-10.5	-10.5
[HURRICANE MARIA] Trump's mismanagement after Hurricane Maria left hundreds of thousands in Puerto Rico without power for weeks. We can't afford to have a leader who just cares about a photo op rather than doing the hard work of responding to disasters.	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
[COVID-19] During the COVID-19 pandemic, Trump proved how he would handle a crisis by calling it a "hoax," suggesting Americans inject bleach, and completely failing to stop the spread of the pandemic, resulting in over a million deaths and untold economic damage. He ignores experts and scientists and cannot be trusted as a leader.	-10.6	-10.6	-10.6	-10.7	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6	-10.6
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287

[11] Knowing what you know now, who do you trust **more to handle extreme weather events, like Hurricanes Helene and Milton?**

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Battleground State Oversample
Kamala Harris	52	95	46	9	56	48	58	49	49	58	79	46	59	51
Donald Trump	42	3	40	87	37	48	34	46	45	38	11	49	31	44
Don't know	6	2	14	5	8	4	7	5	7	4	9	5	10	5
Weighted N	1,442	580	333	529	766	676	481	961	929	513	154	1,030	187	287