

DATA FOR PROGRESS

From October 29 to 30, 2024, Data for Progress conducted a survey of 1,232 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2020 recalled vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,232 unless otherwise specified.

[1] How much have you seen, heard, or read about the following news stories?

— Racist remarks being made at Trump's rally at Madison Square Garden, including one speaker calling Puerto Rico a "floating island of garbage"

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	45	63	44	28	43	48	34	51	42	53	51	44	49
A little	29	24	28	36	26	33	33	28	30	29	29	29	27
Nothing at all	25	13	27	37	31	19	33	21	29	19	20	27	24
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[2] How much have you seen, heard, or read about the following news stories?

— Trump talking about needing to defeat the "enemy from within"

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	41	50	40	33	37	47	32	46	39	46	40	43	37
A little	34	31	32	39	33	35	36	33	33	35	35	34	34
Nothing at all	25	19	28	28	30	18	32	21	28	19	24	23	29
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[3] How much have you seen, heard, or read about the following news stories?

— Trump doing an interview on Joe Rogan's podcast

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	33	30	31	38	25	42	29	35	30	38	24	36	25
A little	35	40	34	30	35	35	37	34	35	35	36	34	40
Nothing at all	32	30	35	31	39	23	34	31	34	28	40	31	35
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[4] How much have you seen, heard, or read about the following news stories?

— Harris hosting a CNN town hall

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	25	33	19	19	21	29	25	24	22	29	37	23	30
A little	36	39	34	33	34	37	35	36	36	35	31	36	35
Nothing at all	40	27	47	48	45	34	40	40	42	36	31	41	35
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[5] How much have you seen, heard, or read about the following news stories?

— Trump serving fries at a McDonald's drive-thru in Pennsylvania

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	52	51	47	56	50	54	44	55	50	55	39	56	43
A little	31	33	32	28	29	33	31	31	32	30	31	30	42
Nothing at all	17	16	21	16	21	13	25	14	18	16	29	14	15
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[6] How much have you seen, heard, or read about the following news stories?

— Trump's former chief of staff John Kelly saying that Trump had told him "Hitler did some good things, too" and that he needed generals similar to what Hitler had

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	35	47	37	22	32	39	29	38	31	43	34	35	34
A little	36	37	32	38	35	37	35	36	36	36	40	37	33
Nothing at all	29	17	31	40	33	25	36	26	33	22	25	29	33
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[7] How much have you seen, heard, or read about the following news stories?

— Trump attacking Harris on issues related to transgender people

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	32	42	29	23	28	36	32	32	29	38	40	30	36
A little	33	34	30	36	33	34	32	34	33	34	23	36	31
Nothing at all	35	24	41	41	39	30	37	34	38	28	37	34	33
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[8] How much have you seen, heard, or read about the following news stories?

— Harris calling Trump a "fascist"

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	46	46	37	52	40	52	34	52	43	52	39	49	36
A little	33	36	35	29	34	32	40	30	33	33	37	31	35
Nothing at all	21	18	28	20	26	15	26	19	24	16	24	19	28
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[9] How much have you seen, heard, or read about the following news stories?

— Harris campaigning with Beyoncé

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	30	39	24	25	30	31	26	32	26	37	44	29	28
A little	40	36	43	41	39	41	39	40	40	39	33	41	39
Nothing at all	30	24	32	35	32	28	36	27	33	24	23	30	32
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[10] How much have you seen, heard, or read about the following news stories?

— Harris campaigning with Eminem

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	18	24	16	12	16	20	25	14	17	19	32	14	28
A little	31	34	26	32	30	33	34	30	30	34	27	32	31
Nothing at all	51	42	58	55	55	47	41	56	53	47	41	54	41
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[11] How much have you seen, heard, or read about the following news stories?

— Harris campaigning with Liz Cheney

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	32	43	28	23	30	35	21	38	28	40	29	33	31
A little	33	29	34	37	30	38	33	33	34	32	39	34	30
Nothing at all	35	28	38	40	41	28	46	29	38	28	32	33	38
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[12] How much have you seen, heard, or read about the following news stories?

— Muslim leaders in Michigan endorsing Trump because of Harris' policies on Gaza

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	18	15	16	21	13	22	19	17	16	21	17	19	17
A little	33	37	30	30	29	38	35	32	33	32	37	31	31
Nothing at all	49	47	54	49	58	40	46	51	51	47	46	50	51
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166

[13] How much have you seen, heard, or read about the following news stories?

— News outlets such as the Washington Post and LA Times declining to endorse a presidential candidate

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	31	35	26	29	26	36	26	33	26	39	27	32	27
A little	31	32	34	27	28	35	33	30	30	32	28	32	26
Nothing at all	38	33	40	44	46	30	41	37	44	29	45	37	46
Weighted N	1,232	472	311	449	657	575	410	822	794	438	133	878	166