

# DATA FOR PROGRESS

From September 12 to 27, 2024, Data for Progress conducted 6,152 respondent interviews over five pooled surveys of U.S. likely voters nationally using web panel respondents. Each sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2020 recalled vote. The surveys were conducted in English. The margin of error associated with the sample size is  $\pm 3$  percentage points, and crosstabs of subgroups of the sample are subject to increased margins of error.

To read our methodology for classifying respondents as swing voters, please visit <http://dataforprogress.org/swing-voter-methodology>.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=6,152 unless otherwise specified.

**[1]** Do you have a favorable or unfavorable opinion of the following people or institutions?

## — Joe Biden

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Very favorable	24	50	13	3	5
Somewhat favorable	21	35	24	4	15
Somewhat unfavorable	11	8	17	11	30
Very unfavorable	42	6	42	81	42
Haven't heard enough to say	2	2	3	2	7
FAVORABLE (TOTAL)	45	85	37	7	20
UNFAVORABLE (TOTAL)	53	14	59	92	72
FAVORABLE (NET)	-8	+71	-22	-85	-52
Weighted N	6,152	2,412	1,517	2,223	437

**[2]** Do you have a favorable or unfavorable opinion of the following people or institutions?

— **Donald Trump**

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Very favorable	31	4	21	68	6
Somewhat favorable	14	5	20	19	22
Somewhat unfavorable	8	9	13	5	34
Very unfavorable	45	81	44	7	32
Haven't heard enough to say	1	1	3	1	6
FAVORABLE (TOTAL)	45	9	41	87	28
UNFAVORABLE (TOTAL)	53	90	57	12	66
FAVORABLE (NET)	-8	-81	-16	+75	-38
Weighted N	6,152	2,412	1,517	2,223	437

**[3]** Do you have a favorable or unfavorable opinion of the following people or institutions?

— **Kamala Harris**

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Very favorable	35	72	24	4	5
Somewhat favorable	16	20	22	6	26
Somewhat unfavorable	8	4	11	9	28
Very unfavorable	39	4	38	78	31
Haven't heard enough to say	2	1	4	3	10
FAVORABLE (TOTAL)	51	92	46	10	31
UNFAVORABLE (TOTAL)	47	8	49	87	59
FAVORABLE (NET)	+4	+84	-3	-77	-28
Weighted N	6,152	2,412	1,517	2,223	437

[4] Do you have a favorable or unfavorable opinion of the following people or institutions?

— JD Vance

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Very favorable	19	5	11	41	3
Somewhat favorable	17	6	19	26	16
Somewhat unfavorable	10	10	14	8	24
Very unfavorable	35	62	33	7	19
Haven't heard enough to say	18	16	23	18	37
FAVORABLE (TOTAL)	36	11	30	67	19
UNFAVORABLE (TOTAL)	45	72	47	15	43
FAVORABLE (NET)	-9	-61	-17	+52	-24
Weighted N	6,152	2,412	1,517	2,223	437

[5] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Tim Walz

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Very favorable	25	52	17	3	5
Somewhat favorable	17	23	20	7	17
Somewhat unfavorable	9	6	9	12	19
Very unfavorable	28	4	26	54	18
Haven't heard enough to say	22	15	28	24	41
FAVORABLE (TOTAL)	42	75	37	10	22
UNFAVORABLE (TOTAL)	37	10	35	66	37
FAVORABLE (NET)	+5	+65	+2	-56	-15
Weighted N	6,152	2,412	1,517	2,223	437

[6] If the November 2024 election for U.S. president was being held tomorrow, **and these were the candidates**, who would you vote for?

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Democrat Kamala Harris	50	94	46	6	28
Republican Donald J. Trump	45	5	42	91	28
Not sure	4	1	11	3	44
Weighted N	6,152	2,412	1,517	2,223	437

**[7]** How much attention do you pay to news about national politics on TV, radio, newspapers, or the Internet?

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
A great deal	24	27	17	26	14
A lot	24	26	22	22	14
A moderate amount	32	31	36	31	36
A little	15	12	18	16	27
None at all	5	4	7	5	10
Weighted N	6,152	2,412	1,517	2,223	437

**[8]** Do you consider yourself more of a loser or a winner in society?

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
I consider myself more of a loser in society.	18	18	21	15	20
I consider myself more of a winner in society.	73	74	67	75	62
Don't know	10	8	12	9	19
Weighted N	6,152	2,412	1,517	2,223	437

**[9]** Do you agree or disagree with each of the following statements?

— I feel like my life is on the right track

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Strongly agree	27	29	23	29	19
Somewhat agree	40	40	40	38	39
Somewhat disagree	18	18	18	18	22
Strongly disagree	10	8	12	11	10
Don't know	5	4	6	5	10
AGREE (TOTAL)	67	69	63	67	58
DISAGREE (TOTAL)	28	26	30	29	32
AGREE (NET)	+39	+43	+33	+38	+26
Weighted N	6,152	2,412	1,517	2,223	437

**[10]** Do you agree or disagree with each of the following statements?

— I'm proud to live under the U.S. political system

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Strongly agree	30	30	23	33	21
Somewhat agree	37	39	35	36	30
Somewhat disagree	18	17	20	17	24
Strongly disagree	9	8	12	8	9
Don't know	7	6	10	6	16
AGREE (TOTAL)	67	69	58	69	51
DISAGREE (TOTAL)	27	25	32	25	33
AGREE (NET)	+40	+44	+26	+44	+18
Weighted N	6,152	2,412	1,517	2,223	437

**[11]** Do you agree or disagree with each of the following statements?

— I could explain to a friend what Kamala Harris stands for

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Strongly agree	39	55	28	29	11
Somewhat agree	29	32	31	23	25
Somewhat disagree	10	6	13	12	22
Strongly disagree	16	4	16	28	21
Don't know	7	4	11	7	21
AGREE (TOTAL)	68	87	59	52	36
DISAGREE (TOTAL)	26	10	29	40	43
AGREE (NET)	+42	+77	+30	+12	-7
Weighted N	6,152	2,412	1,517	2,223	437

**[12]** Do you agree or disagree with each of the following statements?

— I could explain to a friend what Donald Trump stands for

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Strongly agree	49	46	40	58	15
Somewhat agree	27	25	30	28	33
Somewhat disagree	8	8	9	7	20
Strongly disagree	10	16	11	3	13
Don't know	6	5	10	5	18
AGREE (TOTAL)	76	71	70	86	48
DISAGREE (TOTAL)	18	24	20	10	33
AGREE (NET)	+58	+47	+50	+76	+15
Weighted N	6,152	2,412	1,517	2,223	437

**[13]** Level of hostile sexism, based on four questions from the University of California-San Diego's Ambivalent Sexism Inventory

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Low Hostile Sexism	46	63	46	29	38
Medium Hostile Sexism	33	23	38	41	46
High Hostile Sexism	20	14	16	30	15
Weighted N	6,152	2,412	1,517	2,223	437

**[14]** Level of racial resentment, based on the four-question racial resentment scale from the American National Election Study (ANES)

Response	Topline	Democratic likely voters	Independent / Third party likely voters	Republican likely voters	Swing Voters
Low Racial Resentment	27	44	25	9	18
Medium Racial Resentment	46	46	47	45	60
High Racial Resentment	27	10	27	46	22
Weighted N	6,152	2,412	1,517	2,223	437