

DATA FOR PROGRESS

From October 25 to 31, 2024, Data for Progress conducted a survey of 972 likely voters in Georgia using SMS, live caller, and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2020 recalled vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. The design effect for this survey is 1.57. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=972 unless otherwise specified.

[1] Do you have a favorable or unfavorable opinion of the following people?

— Donald Trump

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White
Very favorable	37	5	27	77	37	38	24	46	41	30	10	53
Somewhat favorable	12	4	20	15	10	14	14	10	11	14	7	16
Somewhat unfavorable	7	9	7	5	7	7	11	4	8	5	10	5
Very unfavorable	43	81	44	3	46	40	50	39	38	51	71	25
Haven't heard enough to say	1	1	2	1	1	1	1	1	1	0	3	0
FAVORABLE (TOTAL)	49	9	47	92	47	52	38	56	52	44	17	69
UNFAVORABLE (TOTAL)	50	90	51	8	53	47	61	43	46	56	81	30
FAVORABLE (NET)	-1	-81	-4	+84	-6	+5	-23	+13	+6	-12	-64	+39
Weighted N	972	377	228	367	521	451	385	587	625	347	311	571

[2] Do you have a favorable or unfavorable opinion of the following people?

— Kamala Harris

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White
Very favorable	39	82	28	3	44	34	46	35	38	42	75	20
Somewhat favorable	10	12	16	5	9	12	15	7	10	11	11	9
Somewhat unfavorable	6	1	12	7	4	8	8	4	6	5	5	6
Very unfavorable	43	5	42	84	41	46	30	52	45	41	8	65
Haven't heard enough to say	1	1	2	1	2	0	1	1	2	0	1	1
FAVORABLE (TOTAL)	49	94	44	8	53	46	61	42	48	53	86	29
UNFAVORABLE (TOTAL)	49	6	54	91	45	54	38	56	51	46	13	71
FAVORABLE (NET)	0	+88	-10	-83	+8	-8	+23	-14	-3	+7	+73	-42
Weighted N	972	377	228	367	521	451	385	587	625	347	311	571

[3] If the November 2024 election for **U.S. president** was being held tomorrow, **and these were the candidates**, who would you vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White
Democrat Kamala D. Harris	49	96	42	4	51	47	61	41	46	55	85	26
Republican Donald J. Trump	48	3	46	95	46	51	35	56	51	43	10	71
Libertarian candidate Chase Oliver	1	0	3	0	0	1	1	0	1	0	0	1
Independent Cornel West	0	0	2	0	1	0	0	1	1	0	0	1
Green Party candidate Jill Stein	0	0	2	0	1	0	1	0	0	1	1	0
Not sure	2	1	6	0	2	1	2	2	2	2	3	1
Weighted N	972	377	228	367	521	451	385	587	625	347	311	571

[4] Which of the following best describes your decision to vote for Kamala Harris for U.S. president, even if none are exactly right? (N=475)

(Shown to respondents who selected Democrat Kamala D. Harris in the presidential vote question)

Response	Topline	Democrat	Independent / Third party	Female	Male	Under 45	45+	No College	College	Black or African American	White
I am voting because I am confident that she will better represent my interests	70	76	50	75	64	67	73	76	60	77	63
I am not confident that she will represent my interests, but I am voting because there is no better alternative	7	4	12	5	9	9	4	6	8	5	9
I am voting because I want to stop Donald Trump from taking power	22	19	34	19	26	23	22	16	31	17	29
Don't know	1	1	4	1	1	1	2	1	1	2	0
Weighted N	475	363	96	265	210	233	242	286	189	266	150

[5] Which of the following best describes your decision to vote for Donald Trump for U.S. president, even if none are exactly right? (N=466)

(Shown to respondents who selected Republican Donald J. Trump in the presidential vote question)

Response	Topline	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	White
I am voting because I am confident that he will better represent my interests	76	66	79	77	75	65	81	76	76	77
I am not confident that he will represent my interests, but I am voting because there is no better alternative	10	22	7	10	11	20	6	9	12	9
I am voting because I want to stop Kamala Harris from taking power	14	12	14	13	14	15	13	14	12	13
Weighted N	466	105	349	238	228	136	330	317	149	405

[6] When filling out your ballot, which of the following issues do you consider **most** when deciding which candidate to vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White
Economy, jobs, and inflation	42	34	42	49	38	46	49	37	44	37	37	46
Climate change and the environment	1	2	1	0	1	1	1	1	1	0	2	1
Health care	4	5	6	1	5	2	6	2	5	1	5	3
Threats to democracy	10	16	13	3	11	10	9	12	6	18	12	10
Programs like Social Security and Medicare	4	7	3	2	5	4	1	7	5	3	8	3
National security and foreign policy	3	0	3	6	4	1	2	3	2	4	1	4
Crime and public safety	1	1	1	1	1	1	1	1	1	1	0	1
Education	1	1	1	0	1	1	1	0	1	1	1	0
Abortion	10	16	7	5	13	7	13	8	11	8	14	7
Immigration	10	1	6	22	8	12	4	14	11	9	4	14
Gun policy	1	1	3	1	1	2	2	1	1	2	1	2
Taxes and government spending	4	4	2	5	4	4	5	3	3	6	2	3
Race relations and racism	2	5	2	0	3	1	2	2	2	4	7	0
LGBTQ+ issues	1	1	3	0	1	1	2	0	1	1	0	1
Other (please specify)	2	2	3	1	2	2	1	3	2	2	1	2
None of these	4	5	5	2	3	4	2	5	4	4	4	3
Weighted N	972	377	228	367	521	451	385	587	625	347	311	571

[7] How concerned or not concerned are you about abortion being banned in your state?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White
Very concerned	40	70	37	12	46	34	46	36	38	44	62	28
Somewhat concerned	16	17	15	15	15	17	19	14	18	12	19	13
Only a little concerned	11	6	8	18	12	10	11	11	13	8	8	13
Not concerned at all	33	7	39	56	27	39	24	39	31	36	11	46
Weighted N	972	377	228	367	521	451	385	587	625	347	311	571