

DATA FOR PROGRESS

From October 11 to 27, 2024, Data for Progress conducted 5 pooled surveys resulting in 6,053 respondent interviews of U.S. likely voters nationally using web panel respondents. Each sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2024 vote margin. The surveys were conducted in English. The margins of error associated with each sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. For more information please visit dataforprogress.org/our-methodology.

To determine levels of political news attentiveness, voters were asked: "How much attention do you pay to news about national politics on TV, radio, newspapers, or the Internet?"

N=6,053 unless otherwise specified.

Please click all of the following that you have **engaged with in the past week**. If you're unsure, please DO NOT click it.

Response	Topline	Attention to political news - A great deal	Attention to political news - A lot	Attention to political news - A moderate amount	Attention to political news - A little	Attention to political news - None at all
Facebook	54	56	50	57	53	47
YouTube	54	56	55	55	49	42
Local television news	40	48	47	40	31	16
Broadcast news like ABC, CBS, or NBC	40	49	50	39	25	13
Fox News	33	45	41	30	18	11
Instagram	30	31	30	32	29	23
TikTok	27	28	26	29	25	22
CNN	26	39	32	25	12	9
X (formerly Twitter)	21	30	24	19	14	11
MSNBC	16	28	22	13	6	5
New York Times	13	23	17	9	4	1
Reddit	12	14	13	14	9	5
Newsmax	8	14	10	6	4	3
News podcasts	8	15	10	6	3	4
National Public Radio (NPR)	8	13	9	6	4	3
Discord	7	8	7	7	6	4
Non-news podcasts	6	9	7	5	3	3
Twitch	6	9	4	6	3	3
Univision	3	5	4	2	1	1
OANN	2	4	2	2	1	1
Telemundo	2	4	2	1	1	2
None of these	5	2	2	4	9	23
Weighted N	6,053	1,375	1,305	2,052	980	341