# **M** DATA FOR **PROGRESS**

From December 6 to 8, 2024, Data for Progress conducted a survey of 1,216 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,216 unless otherwise specified.

[1] Do you have a favorable or unfavorable opinion of the following people or institutions?

#### - Ivy League colleges and universities

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very favorable	17	24	16	12	17	18	15	24	18	19	16	14	24	16	20	20	14
Somewhat favorable	31	39	30	25	33	30	36	36	28	34	23	33	32	31	29	34	28
Somewhat unfavorable	21	17	21	24	19	23	26	16	15	18	23	26	17	21	21	23	18
Very unfavorable	14	5	16	21	9	19	6	10	17	14	15	16	6	15	12	14	13
Haven't heard enough to say	17	16	17	17	22	11	17	14	21	15	23	11	21	16	17	9	27
FAVORABLE (TOTAL)	48	63	46	37	50	48	51	60	46	53	39	47	56	47	49	54	42
UNFAVORABLE (TOTAL)	35	22	37	45	28	42	32	26	32	32	38	42	23	36	33	37	31
FAVORABLE (NET)	+13	+41	+9	-8	+22	+6	+19	+34	+14	+21	+1	+5	+33	+11	+16	+17	+11
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[2] Do you have a favorable or unfavorable opinion of the following people or institutions?

#### - Public colleges and universities

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very favorable	32	42	30	23	35	29	33	38	27	37	30	28	30	33	32	37	26
Somewhat favorable	36	39	35	34	35	37	31	33	36	37	35	40	35	37	31	37	35
Somewhat unfavorable	11	6	12	17	8	15	13	10	12	6	12	15	8	11	16	12	11
Very unfavorable	9	3	10	15	8	11	10	6	13	8	7	11	6	9	10	9	10
Haven't heard enough to say	11	10	13	12	14	8	13	13	12	11	15	6	21	10	11	5	19
FAVORABLE (TOTAL)	68	81	65	57	70	66	64	71	63	74	65	68	65	70	63	74	61
UNFAVORABLE (TOTAL)	20	9	22	32	16	26	23	16	25	14	19	26	14	20	26	21	21
FAVORABLE (NET)	+48	+72	+43	+25	+54	+40	+41	+55	+38	+60	+46	+42	+51	+50	+37	+53	+40
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[3] Do you have a favorable or unfavorable opinion of the following people or institutions?

# — Liberal arts colleges

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very favorable	21	33	19	10	19	22	14	26	23	22	18	22	24	20	26	24	16
Somewhat favorable	33	38	32	27	34	31	39	28	24	38	34	32	35	32	30	36	27
Somewhat unfavorable	16	9	22	19	13	19	23	18	11	10	13	20	11	17	12	17	14
Very unfavorable	12	3	10	21	9	16	7	8	14	12	12	15	7	13	10	11	13
Haven't heard enough to say	19	18	16	22	25	12	17	21	28	18	23	11	23	17	22	11	29
FAVORABLE (TOTAL)	54	71	51	37	53	53	53	54	47	60	52	54	59	52	56	60	43
UNFAVORABLE (TOTAL)	28	12	32	40	22	35	30	26	25	22	25	35	18	30	22	28	27
FAVORABLE (NET)	+26	+59	+19	-3	+31	+18	+23	+28	+22	+38	+27	+19	+41	+22	+34	+32	+16
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[4] Do you have a favorable or unfavorable opinion of the following people or institutions?

# — Community colleges

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very favorable	42	50	44	33	45	38	36	46	40	45	37	45	38	44	40	47	35
Somewhat favorable	37	37	33	41	35	40	38	29	33	37	44	41	33	38	37	39	36
Somewhat unfavorable	7	4	7	10	5	9	15	9	8	2	6	4	7	6	11	6	7
Very unfavorable	3	2	3	4	2	4	3	2	6	5	2	1	4	3	4	3	3
Haven't heard enough to say	11	8	13	13	13	8	9	13	13	12	11	8	18	10	8	5	18
FAVORABLE (TOTAL)	79	87	77	74	80	78	74	75	73	82	81	86	71	82	77	86	71
UNFAVORABLE (TOTAL)	10	6	10	14	7	13	18	11	14	7	8	5	11	9	15	9	10
FAVORABLE (NET)	+69	+81	+67	+60	+73	+65	+56	+64	+59	+75	+73	+81	+60	+73	+62	+77	+61
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[5] Do you have a favorable or unfavorable opinion of the following people or institutions?

#### — Trade/technical colleges

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very favorable	45	44	51	43	45	44	32	34	45	51	44	53	36	48	38	51	37
Somewhat favorable	33	34	30	34	31	36	30	37	29	33	37	32	33	33	32	35	31
Somewhat unfavorable	6	7	3	7	5	8	17	11	7	3	3	4	7	6	11	6	7
Very unfavorable	3	3	5	3	3	3	8	3	5	3	2	2	5	2	7	3	4
Haven't heard enough to say	12	12	11	13	16	8	12	15	14	9	15	9	19	11	12	5	21
FAVORABLE (TOTAL)	78	78	81	77	76	80	62	71	74	84	81	85	69	81	70	86	68
UNFAVORABLE (TOTAL)	9	10	8	10	8	11	25	14	12	6	5	6	12	8	18	9	11
FAVORABLE (NET)	+69	+68	+73	+67	+68	+69	+37	+57	+62	+78	+76	+79	+57	+73	+52	+77	+57
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[6] In general, do you think the benefits of earning a college degree are worth the cost of attending a U.S. college or university?

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4-year U.S. college or university	No, I haven't attended a 2/4-year U.S. college or university
Yes, the benefits of a college degree are worth the cost	48	57	39	44	46	50	56	47	46	42	47	50	55	47	49	57	35
No, the benefits of a college degree are not worth the cost	45	37	49	50	46	44	34	46	47	50	44	44	33	46	42	38	53
Don't know	7	6	12	6	8	7	9	7	6	8	9	6	12	7	10	4	11
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

# [7] How much education value do you think each of the following schools offer to students?

### — Trade/technical colleges

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very high education value	44	40	51	45	45	44	32	37	42	44	47	54	36	46	36	48	39
Somewhat high education value	41	43	40	39	40	43	38	40	42	43	42	40	48	42	34	41	41
Somewhat low education value	11	14	5	11	10	11	20	19	8	11	9	5	11	9	20	8	15
No education value at all	4	3	3	5	5	2	10	4	7	3	2	1	5	3	10	3	5
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[8] How much education value do you think each of the following schools offer to students?

#### — Community colleges

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very high education value	29	29	34	25	32	25	24	28	27	27	30	33	28	30	23	34	22
Somewhat high education value	50	50	47	51	46	53	50	49	43	54	50	50	52	49	49	47	53
Somewhat low education value	18	18	16	20	18	19	21	20	24	16	16	16	14	18	24	17	20
No education value at all	4	3	3	4	4	3	5	3	6	3	3	2	6	3	5	2	5
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[9] How much education value do you think each of the following schools offer to students?

# — Public colleges and universities

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very high education value	28	32	28	23	29	26	22	24	29	30	26	32	29	29	21	32	21
Somewhat high education value	51	53	46	51	50	53	52	51	48	50	54	50	51	51	56	49	53
Somewhat low education value	17	11	22	19	16	17	20	18	15	15	17	16	11	16	17	15	18
No education value at all	5	4	3	6	5	4	5	7	8	5	3	2	9	4	6	3	7
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[10] How much education value do you think each of the following schools offer to students?

# — Private colleges and universities **not** in the Ivy League

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very high education value	27	31	26	22	27	26	27	26	31	28	25	24	35	25	29	29	24
Somewhat high education value	50	49	48	52	51	48	50	44	41	46	53	59	48	52	46	52	47
Somewhat low education value	18	15	21	18	15	20	20	18	17	21	17	15	9	17	16	17	19
No education value at all	6	5	5	8	6	6	3	12	11	5	5	2	8	6	9	3	10
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [11] How much education value do you think each of the following schools offer to students?

#### — Ivy League colleges and universities

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very high education value	32	39	28	26	32	31	37	29	37	29	30	30	41	31	32	33	30
Somewhat high education value	37	38	38	37	40	34	34	40	38	42	35	35	42	35	36	38	36
Somewhat low education value	22	20	22	23	21	23	23	19	15	21	27	23	11	24	22	21	23
No education value at all	9	4	12	14	7	12	7	12	10	9	7	11	6	10	10	8	11
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

# [12] Should colleges focus more, the same amount, or less on each of the following:

#### — Athletics

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	12	15	10	9	10	14	15	26	15	9	8	5	23	9	22	9	16
Focus the same amount	41	42	31	45	41	41	43	41	42	44	42	36	54	39	41	42	40
Focus less	39	36	46	38	40	38	32	27	33	40	45	48	17	44	26	45	32
Don't know	8	6	13	8	9	7	10	6	9	7	5	11	6	8	11	5	12
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [13] Should colleges focus more, the same amount, or less on each of the following:

#### — Humanities and social sciences

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	34	45	31	26	39	29	38	39	37	38	37	24	38	32	48	33	37
Focus the same amount	39	39	35	41	38	40	31	44	37	36	38	44	46	39	33	42	34
Focus less	18	9	22	23	12	23	18	10	18	17	19	20	6	21	9	19	16
Don't know	9	6	12	10	11	7	13	7	9	9	6	12	10	9	10	6	13
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

# [14] Should colleges focus more, the same amount, or less on each of the following:

### — Diversity, Equity, and Inclusion

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	32	48	25	20	37	25	33	39	39	35	30	21	52	28	38	32	32
Focus the same amount	32	35	35	29	32	32	40	37	25	33	26	35	31	30	37	33	31
Focus less	28	9	31	45	22	35	17	15	27	28	37	35	9	34	17	30	26
Don't know	8	9	10	6	8	8	10	8	9	4	7	9	9	8	8	5	12
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [15] Should colleges focus more, the same amount, or less on each of the following:

#### — Math, STEM, and Engineering

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	54	51	59	53	50	58	33	41	54	62	61	58	42	57	39	57	50
Focus the same amount	32	36	26	31	33	30	38	40	27	30	31	29	39	30	37	32	31
Focus less	6	6	3	7	6	5	15	8	9	3	2	3	6	5	13	5	6
Don't know	9	7	12	10	10	8	14	11	10	5	6	10	13	9	11	6	13
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [16] Should colleges focus more, the same amount, or less on each of the following:

#### — Trade skills

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	64	59	68	68	63	66	44	52	63	72	71	71	45	68	55	69	57
Focus the same amount	25	31	19	23	27	24	39	35	26	22	21	19	41	22	34	23	28
Focus less	4	4	3	4	3	4	8	6	4	1	3	2	6	3	4	3	5
Don't know	7	6	11	5	8	6	9	7	7	5	5	9	9	7	7	5	9
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

# [17] Should colleges focus more, the same amount, or less on each of the following:

#### — Business

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	44	41	43	47	42	46	42	40	41	45	44	47	49	43	39	44	43
Focus the same amount	42	44	40	40	43	40	38	40	39	44	46	40	33	42	43	44	38
Focus less	7	9	6	6	7	7	10	13	12	4	4	4	7	7	11	7	7
Don't know	8	6	11	8	9	7	10	7	8	8	6	9	11	8	7	5	12
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

# [18] Should colleges focus more, the same amount, or less on each of the following:

# — Agriculture and natural sciences

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	56	56	57	55	52	60	37	55	53	63	59	58	56	56	46	58	53
Focus the same amount	33	35	27	34	35	30	40	32	34	28	33	31	33	32	37	33	32
Focus less	4	3	6	4	4	4	12	6	5	2	2	1	5	3	7	3	4
Don't know	8	7	11	8	10	7	11	7	8	7	7	10	5	8	10	6	11
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [19] Should colleges focus more, the same amount, or less on each of the following:

#### — Computer science

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Focus more	51	50	50	52	48	53	32	42	55	54	54	57	43	53	42	55	45
Focus the same amount	35	37	34	35	38	33	36	41	31	37	37	32	38	34	34	36	34
Focus less	5	6	2	6	5	5	16	9	4	1	2	3	5	5	12	4	6
Don't know	9	8	13	8	9	8	15	8	10	8	6	8	13	8	11	5	14
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

# [20] How effective are U.S. colleges and universities at helping their students do each of the following:

#### — Understanding reality

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	13	15	12	12	13	13	17	21	17	13	11	7	26	11	14	13	14
Somewhat effective	36	46	32	30	37	35	44	44	36	32	33	35	45	34	47	36	37
Only a little effective	27	27	24	30	28	27	30	18	26	29	29	30	17	30	27	28	27
Not effective at all	23	12	33	28	22	24	9	17	22	26	27	28	12	24	13	24	22
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [21] How effective are U.S. colleges and universities at helping their students do each of the following:

#### — Navigating society

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	14	16	13	14	13	16	26	20	17	14	11	7	24	13	18	14	15
Somewhat effective	36	46	30	30	39	32	40	40	36	32	34	37	50	35	38	34	39
Only a little effective	31	30	32	32	29	33	28	25	32	29	34	35	20	32	34	33	29
Not effective at all	18	9	25	24	18	19	6	16	15	25	21	22	6	21	10	20	17
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

# [22] How effective are U.S. colleges and universities at helping their students do each of the following:

#### — Securing a well-paying job

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	14	17	9	13	14	13	21	18	20	12	9	8	26	12	17	13	15
Somewhat effective	40	43	36	39	38	42	39	35	38	36	38	49	34	41	46	38	42
Only a little effective	31	30	38	28	31	31	27	33	30	31	35	29	27	31	33	33	29
Not effective at all	15	9	17	20	16	14	13	14	12	21	17	14	13	17	4	16	14
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[23] How effective are U.S. colleges and universities at helping their students do each of the following:

#### — Meeting new people

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	26	27	29	25	27	25	39	29	33	24	24	18	33	26	25	28	24
Somewhat effective	43	48	33	44	45	42	36	44	34	47	45	50	47	44	41	45	41
Only a little effective	22	21	25	20	20	24	21	20	23	21	19	24	14	22	27	19	25
Not effective at all	8	4	14	10	8	9	4	7	10	8	11	8	6	8	6	8	9
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [24] How effective are U.S. colleges and universities at helping their students do each of the following:

- Learning about people from diverse backgrounds

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	22	27	22	19	24	21	38	28	25	15	19	17	32	21	27	24	20
Somewhat effective	38	42	34	37	39	38	38	42	31	46	37	36	40	38	36	39	37
Only a little effective	26	23	28	29	25	28	19	17	30	29	31	29	18	28	29	26	27
Not effective at all	13	8	16	15	12	13	5	13	14	10	12	18	10	13	9	11	15
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [25] How effective are U.S. colleges and universities at helping their students do each of the following:

#### — Treating other people well

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	17	20	17	14	18	15	27	21	22	16	11	11	25	15	20	15	19
Somewhat effective	32	40	27	27	30	35	36	36	32	35	31	27	40	30	42	31	33
Only a little effective	33	30	33	35	34	31	30	29	27	26	38	40	23	35	28	35	30
Not effective at all	19	11	22	24	18	19	7	14	19	24	19	23	12	20	10	19	18
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

#### [26] How effective are U.S. colleges and universities at helping their students do each of the following:

#### — Using good judgment

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	16	20	12	13	16	15	23	22	21	14	11	10	26	14	19	14	18
Somewhat effective	34	42	36	27	35	34	40	42	30	33	36	29	39	33	37	36	32
Only a little effective	31	28	30	34	30	32	29	23	31	30	32	37	22	32	35	30	32
Not effective at all	19	10	22	26	19	19	8	13	18	23	21	24	13	20	9	20	18
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[27] How effective are U.S. colleges and universities at helping their students do each of the following:

#### — Solving world problems

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Very effective	13	16	10	11	11	14	17	20	18	12	8	8	28	10	17	11	15
Somewhat effective	33	40	32	26	33	32	48	38	30	33	26	29	38	31	45	32	34
Only a little effective	32	32	31	33	33	31	20	27	32	31	42	34	26	33	27	34	29
Not effective at all	23	13	27	30	23	23	15	15	21	25	24	30	8	26	10	23	22
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[28] Do you think the U.S. government should increase funding, decrease funding, or keep funding as is for the following items?

#### — Public colleges and universities

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Increase funding for this	44	56	44	32	49	38	43	52	42	55	42	34	53	42	42	48	39
Keep funding as is	35	33	32	38	32	39	35	30	33	32	34	42	27	35	42	35	35
Decrease funding for this	13	5	12	20	9	17	13	8	14	7	15	16	11	14	6	12	14
Don't know	9	5	13	10	10	7	9	10	11	6	8	9	8	9	10	6	12
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[29] Do you think the U.S. government should increase funding, decrease funding, or keep funding as is for the following items?

— Financial aid for students at private colleges and universities

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Increase funding for this	33	43	32	25	38	28	36	43	35	37	33	22	51	29	36	35	31
Keep funding as is	36	36	32	37	36	36	37	32	34	36	33	41	31	36	39	36	35
Decrease funding for this	23	14	25	30	17	29	18	14	22	20	25	29	11	26	13	23	22
Don't know	8	6	12	9	9	8	9	10	9	7	9	8	7	9	11	5	13
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[30] Do you think the U.S. government should increase funding, decrease funding, or keep funding as is for the following items?

#### — Community colleges

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Increase funding for this	56	63	58	48	60	52	51	58	51	67	55	54	56	55	58	62	49
Keep funding as is	29	26	25	34	26	33	29	25	30	23	29	36	27	30	26	28	31
Decrease funding for this	6	5	5	9	5	8	8	8	8	4	7	5	8	6	4	6	8
Don't know	8	6	12	9	10	7	12	9	11	5	10	5	9	9	12	5	12
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[31] Do you think the U.S. government should increase funding, decrease funding, or keep funding as is for the following items?

— Trade schools

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4- year U.S. college or university	No, I haven't attended a 2/4- year U.S. college or university
Increase funding for this	64	64	67	62	64	63	55	56	53	75	64	71	53	66	57	69	57
Keep funding as is	25	27	20	25	24	26	29	31	32	18	25	21	33	23	30	25	25
Decrease funding for this	5	3	3	7	5	4	8	5	6	3	4	5	5	4	5	3	8
Don't know	6	5	10	6	7	6	8	8	10	4	7	3	9	7	8	4	10
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525

[32] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— No one in my family attended college

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	14	10	15	17	19	9	18	21	12	9	13	16	17	13	16	14
Somewhat important	19	20	19	17	15	23	21	20	25	20	12	15	28	14	33	19
Only a little important	18	19	14	19	18	17	18	20	17	17	23	13	18	17	20	18
Not important at all	49	51	52	47	48	50	43	39	46	53	52	56	37	56	32	49
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[33] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— College courses are too difficult

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	13	13	14	14	13	14	21	19	14	12	11	8	15	11	14	13
Somewhat important	24	28	22	22	27	22	40	20	23	27	24	17	25	24	30	24
Only a little important	22	23	22	22	21	24	18	38	27	18	20	17	20	23	31	22
Not important at all	40	37	42	42	39	41	21	23	37	43	45	58	40	43	26	40
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[34] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— I can't decide which college or university to attend

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	10	8	16	9	10	10	12	22	14	6	3	9	16	8	11	10
Somewhat important	20	26	17	18	20	21	37	20	21	26	16	9	27	18	28	20
Only a little important	17	20	11	19	17	18	23	24	24	18	11	9	17	15	29	17
Not important at all	52	46	56	55	53	51	29	33	41	50	70	72	41	59	31	52
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[35] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— I'm worried I won't fit in the student body

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	11	12	10	11	13	10	18	21	8	10	12	4	13	10	16	11
Somewhat important	23	24	22	23	21	26	42	32	28	20	16	12	41	19	26	23
Only a little important	19	21	13	19	17	20	18	17	27	15	17	17	4	19	29	19
Not important at all	47	43	54	47	50	44	22	30	36	55	56	67	42	51	29	47
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[36] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— College is too expensive

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	47	46	51	46	49	45	40	50	48	43	53	47	32	48	44	47
Somewhat important	23	26	16	24	22	24	30	25	23	29	22	13	39	20	28	23
Only a little important	11	12	10	10	9	12	19	15	13	8	7	7	8	12	18	11
Not important at all	19	15	23	20	19	19	11	9	16	20	18	33	21	21	11	19
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[37] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— I don't need a college degree for my career path

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	21	15	27	23	19	23	19	21	19	18	24	24	16	22	11	21
Somewhat important	26	29	19	28	25	28	26	29	28	34	25	17	34	25	34	26
Only a little important	18	24	12	17	16	21	33	28	22	12	14	10	14	16	33	18
Not important at all	34	31	43	32	40	28	21	23	32	35	36	48	36	37	22	34
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[38] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— I don't think a college degree is necessary in today's job market

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	17	13	24	18	17	18	23	13	29	10	12	19	19	16	26	17
Somewhat important	32	39	25	30	29	36	44	34	21	39	37	24	37	33	28	32
Only a little important	21	22	20	21	19	24	20	22	26	24	20	15	13	21	27	21
Not important at all	29	26	31	31	36	22	13	31	25	27	31	42	31	31	19	29
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[39] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— My family obligations are more important than college

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	30	23	30	35	29	30	35	31	33	25	36	21	18	29	41	30
Somewhat important	26	30	24	24	28	24	23	26	22	30	30	25	33	26	17	26
Only a little important	17	22	14	15	17	17	28	19	17	19	14	10	21	15	23	17
Not important at all	27	25	32	26	26	28	14	23	28	26	20	44	27	29	20	27
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

**[40]** For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— My current work obligations are more important than college

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	21	15	24	25	19	24	16	27	16	21	25	20	18	20	19	21
Somewhat important	30	31	26	30	27	32	48	38	30	30	20	22	31	31	28	30
Only a little important	15	20	15	12	15	16	20	18	21	15	9	11	14	12	33	15
Not important at all	34	35	36	33	39	29	16	17	33	34	46	46	37	37	20	34
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

**[41]** For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— I don't know how to apply to college

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	11	12	13	9	11	11	12	18	21	7	4	7	20	6	15	11
Somewhat important	20	21	15	22	20	20	29	28	15	25	18	11	24	18	29	20
Only a little important	14	17	13	12	12	16	24	20	15	13	4	14	7	15	19	14
Not important at all	55	49	59	57	57	53	35	34	48	54	74	68	48	61	37	55
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

**[42]** For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— College is too far away from me or my loved ones

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	12	13	13	10	13	11	12	15	20	7	11	8	12	8	19	12
Somewhat important	18	17	17	19	17	19	29	22	18	25	9	12	26	15	29	18
Only a little important	20	23	18	18	18	22	24	22	27	14	23	11	23	19	22	20
Not important at all	50	46	51	53	52	48	35	41	36	54	56	69	39	57	30	50
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[43] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— The cultural attitudes on college campuses do not align with my values

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	18	9	20	25	15	22	24	20	20	11	12	26	15	19	16	18
Somewhat important	25	27	25	24	25	26	33	37	29	23	25	12	36	23	26	25
Only a little important	19	23	15	17	18	20	26	10	18	18	25	16	10	19	28	19
Not important at all	37	41	40	34	42	32	17	33	33	48	38	46	40	39	30	37
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[44] For each of the following, please share how important it was as a reason for you **not** to attend a two-year or four-year U.S. college or university:

(Asked only to voters who did not attend a two-year or four-year U.S. college or university)

— College is politically biased in favor of liberal ideas

(N=525)

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	No, I haven't attended a 2/4- year U.S. college or university
Very important	19	10	23	24	17	21	24	16	22	11	20	22	15	18	21	19
Somewhat important	26	26	32	23	22	30	26	33	32	29	23	14	36	25	29	26
Only a little important	18	22	5	21	18	17	24	17	19	20	14	14	9	18	20	18
Not important at all	38	43	41	32	42	33	26	33	27	39	43	51	40	39	29	38
Weighted N	525	185	112	228	279	246	58	68	99	101	98	101	64	360	98	525

[45] According to U.S. News & World Report, college costs, including tuition and housing fees, have risen in the last 20 years.

Do you think U.S. college prices have become too expensive for the average college student?

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+	Black or African American	White	Latino	Yes, I've attended a 2/4-year U.S. college or university	No, I haven't attended a 2/4-year U.S. college or university
Yes, the price of attending a U.S. college or university has become too expensive.	83	87	80	82	83	84	72	69	78	87	91	92	75	85	70	89	76
No, the price of attending a U.S. college or university has not become too expensive and is where it needs to be.	8	8	8	7	7	8	15	14	9	8	3	4	13	6	16	7	9
No, the price of attending a U.S. college or university has not become too expensive and should be higher.	3	2	3	4	3	3	7	7	6	1	<0.5	1	4	3	7	2	5
Don't know	6	3	10	6	6	5	6	10	8	4	6	4	8	5	6	2	10
Weighted N	1,216	471	256	489	649	567	141	165	183	209	243	275	129	869	168	691	525