📊 DATA FOR **PROGRESS**

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To qualify as a swing voter, a respondent must meet three of the following four indicators: (a) Their vote choices between 2020 vote recall, the 2024 two-way ballot, and the 2024 six-way ballot are not consistent; (b) Their vote choices between the 2024 two-way ballot, the 2024 six-way ballot, and generic congressional ballot are not all consistent; (c) They report similar ratings for Biden favorability and Trump favorability, or for Biden job approval and Trump favorability; (d) They say they are considering at least two options in 2024 (Biden, Trump, third-party, not voting). Additionally, respondents who say they are "definitely" voting for a certain candidate on the six-way ballot or who say they will "definitely not vote" at all in the 2024 presidential election are excluded. There are 690 swing voters in our sample. The margin of error associated with the sample size for this subgroup is ±4 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=4,923 unless otherwise specified.

[1] Please select your gender.

Response	Topline	Swing Voters
Male	47	40
Female	53	60
Weighted N	4,923	690

[2] Are you of Hispanic or Latino descent?

Response	Topline	Swing Voters
I am of Hispanic or Latino descent	13	15
I am not of Hispanic or Latino descent	87	85
Weighted N	4,923	690

[3] Choose the race that you consider yourself to be:

Response	Topline	Swing Voters
White	71	62
Black or African American	11	11
American Indian or Alaska Native	1	1
Asian	4	7
Other race	5	8
Hispanic or Latino/a	8	11
Weighted N	4,923	690

[4] Using the following scale, how would you describe yourself politically?

Response	Topline	Swing Voters
Very liberal	11	7
Somewhat liberal	16	16
Somewhat conservative	22	20
Very conservative	15	4
Moderate	36	53
LIBERAL (TOTAL)	27	23
CONSERVATIVE (TOTAL)	37	24
LIBERAL (NET)	−10	−1
Weighted N	4,923	690

[5] Do you have a favorable or unfavorable opinion of the following people or institutions?

— **Joe Biden**

Response	Topline	Swing Voters
Very favorable	22	5
Somewhat favorable	21	22
Somewhat unfavorable	13	34
Very unfavorable	42	36
Haven't heard enough to say	1	3
FAVORABLE (TOTAL)	43	27
UNFAVORABLE (TOTAL)	55	70
FAVORABLE (NET)	−12	−43
Weighted N	4,923	690

[6] Do you have a favorable or unfavorable opinion of the following people or institutions?

— **Donald Trump**

Response	Topline	Swing Voters
Very favorable	27	3
Somewhat favorable	17	14
Somewhat unfavorable	10	28
Very unfavorable	45	51
Haven't heard enough to say	1	3
FAVORABLE (TOTAL)	44	17
UNFAVORABLE (TOTAL)	55	79
FAVORABLE (NET)	−11	−62
Weighted N	4,923	690

[7] Do you have a favorable or unfavorable opinion of the following people or institutions?

— **The Democratic Party**

Response	Topline	Swing Voters
Very favorable	21	7
Somewhat favorable	24	31
Somewhat unfavorable	19	34
Very unfavorable	33	21
Haven't heard enough to say	4	7
FAVORABLE (TOTAL)	45	38
UNFAVORABLE (TOTAL)	52	55
FAVORABLE (NET)	−7	−17
Weighted N	4,923	690

[8] Do you have a favorable or unfavorable opinion of the following people or institutions?

— **The Republican Party**

Response	Topline	Swing Voters
Very favorable	17	4
Somewhat favorable	26	25
Somewhat unfavorable	20	36
Very unfavorable	33	29
Haven't heard enough to say	4	7
FAVORABLE (TOTAL)	43	29
UNFAVORABLE (TOTAL)	53	65
FAVORABLE (NET)	−10	−36
Weighted N	4,923	690

[9] Compared to previous elections, are you more enthusiastic about voting in 2024 than usual, or less enthusiastic?

Response	Topline	Swing Voters
More enthusiastic	41	14
As enthusiastic as normal	36	32
Less enthusiastic	20	49
Don't know	3	4
Weighted N	4,923	690

[10] Do you approve or disapprove of the way Joe Biden is handling his job as president?

Response	Topline	Swing Voters
Strongly approve	19	2
Somewhat approve	24	19
Somewhat disapprove	14	37
Strongly disapprove	42	36
Not sure	2	5
APPROVE (TOTAL)	43	21
DISAPPROVE (TOTAL)	56	73
APPROVE (NET)	−13	−52
Weighted N	4,923	690

[11] If the election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?

Response	Topline	Swing Voters
The Democrat	45	37
The Republican	45	32
Don't know	10	30
Weighted N	4,923	690

[12] How much attention do you pay to news about national politics on TV, radio, newspapers, or the Internet?

Response	Topline	Swing Voters
A great deal	21	11
A lot	22	15
A moderate amount	34	38
A little	18	30
None at all	5	6
Weighted N	4,923	690

[13] Please click on all of the sources of news that you have gotten news from about government and politics in the last week. If you're unsure, please DO NOT click it.

Response	Topline	Swing Voters
Local television news	45	46
Broadcast news like ABC, CBS, or NBC	45	45
Fox News	34	28
CNN	33	33
YouTube	31	30
Facebook	29	28
MSNBC	21	18
New York Times	16	17
Instagram	16	21
TikTok	16	18
X (formerly Twitter)	15	13
National Public Radio (NPR)	11	9
Newsmax	9	5
OANN	3	1
Univision	2	3
Telemundo	2	3
None of these	7	9
Weighted N	4,923	690

[14] In the voting booth, which of the following issues do you consider **most** when deciding which candidate to vote for?

Response	Topline	Swing Voters
Economy, jobs, and inflation	27	33
Climate change and the environment	4	2
Health care	5	6
Threats to democracy	8	5
Programs like Social Security and Medicare	9	9
National security and foreign policy	6	5
Crime and public safety	4	5
Education	2	3
Abortion	7	6
Immigration	15	8
Gun policy	2	2
Taxes and government spending	5	7
Race relations and racism	2	2
LGBTQ+ issues	2	2
None of these	3	5
Weighted N	4,923	690

[15] Which of the following describe your political ideology? **Select all that apply.**

Response	Topline	Swing Voters
Conservative	35	25
Moderate	30	37
Pro-choice	28	33
Liberal	22	19
Pro-life	17	15
Environmentalist	16	18
Progressive	14	14
Capitalist	12	11
Traditionalist	11	9
Socialist	6	8
Libertarian	6	8
Nationalist	5	6
Populist	2	1
Isolationist	2	3
None of these	6	11
Weighted N	4,923	690

[16] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Jobs and the economy

Response	Topline	Swing Voters
I trust Joe Biden more	42	27
I trust Donald Trump more	49	42
Don't know	10	31
Weighted N	4,923	690

[17] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Inflation

Response	Topline	Swing Voters
I trust Joe Biden more	39	21
I trust Donald Trump more	49	41
Don't know	12	38
Weighted N	4,923	690

[18] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Climate change and the environment

Response	Topline	Swing Voters
I trust Joe Biden more	49	46
I trust Donald Trump more	34	14
Don't know	17	41
Weighted N	4,923	690

[19] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Health care

Response	Topline	Swing Voters
I trust Joe Biden more	47	42
I trust Donald Trump more	40	21
Don't know	12	37
Weighted N	4,923	690

[20] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Threats to democracy

Response	Topline	Swing Voters
I trust Joe Biden more	44	33
I trust Donald Trump more	43	28
Don't know	13	39
Weighted N	4,923	690

[21] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Programs like Social Security and Medicare

Response	Topline	Swing Voters
I trust Joe Biden more	47	41
I trust Donald Trump more	40	21
Don't know	13	38
Weighted N	4,923	690

[22] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— National security and foreign policy

Response	Topline	Swing Voters
I trust Joe Biden more	41	27
I trust Donald Trump more	48	37
Don't know	11	36
Weighted N	4,923	690

[23] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Crime and public safety

Response	Topline	Swing Voters
I trust Joe Biden more	41	26
I trust Donald Trump more	47	35
Don't know	13	39
Weighted N	4,923	690

[24] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Gun policy

Response	Topline	Swing Voters
I trust Joe Biden more	43	31
I trust Donald Trump more	45	32
Don't know	12	37
Weighted N	4,923	690

[25] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Abortion

Response	Topline	Swing Voters
I trust Joe Biden more	48	43
I trust Donald Trump more	36	20
Don't know	16	37
Weighted N	4,923	690

[26] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Immigration

Response	Topline	Swing Voters
I trust Joe Biden more	38	28
I trust Donald Trump more	51	43
Don't know	11	29
Weighted N	4,923	690

[27] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Race relations and racism

Response	Topline	Swing Voters
I trust Joe Biden more	47	43
I trust Donald Trump more	38	16
Don't know	15	41
Weighted N	4,923	690

[28] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— LGBTQ+ issues

Response	Topline	Swing Voters
I trust Joe Biden more	47	44
I trust Donald Trump more	29	12
Don't know	23	43
Weighted N	4,923	690

[29] Who do you trust more — Joe Biden or Donald Trump — to handle each of the following issues?

— Improving America's image on the global stage

Response	Topline	Swing Voters
I trust Joe Biden more	42	29
I trust Donald Trump more	44	26
Don't know	14	45
Weighted N	4,923	690

[30] Which of the following comes closest to your view on how President Biden should handle **the economy**, even if none are exactly right?

Response	Topline	Swing Voters
Biden should significantly increase spending on social programs, with aggressive tax increases on businesses and wealthy Americans	30	29
Biden should slightly increase spending on social programs, with moderate tax increases on businesses and wealthy Americans	28	31
Biden should slightly decrease spending on social programs, with moderate tax cuts for businesses and wealthy Americans	15	15
Biden should significantly decrease spending on social programs, with aggressive tax cuts for businesses and wealthy Americans	14	8
Don't know	12	17
Weighted N	4,923	690

[31] Which of the following comes closest to your view on how President Biden should handle **social issues**, even if none are exactly right?

Response	Topline	Swing Voters
Biden should strongly accept non-traditional values and require diversity and inclusion efforts in the public and private sectors.	22	20
Biden should somewhat accept non-traditional values and encourage diversity and inclusion efforts in the public and private sectors.	28	32
Biden should somewhat promote traditional values and discourage diversity and inclusion efforts in the public and private sectors.	16	16
Biden should strongly promote traditional values and ban diversity and inclusion efforts in the public and private sectors.	19	11
Don't know	14	20
Weighted N	4,923	690

[32] Which of the following are you more concerned about?

Response	Topline	Swing Voters
Biden's age and mental and physical health	50	41
Trump's criminal charges and threats to democracy	45	48
Don't know	5	11
Weighted N	4,923	690

[33] Which of the following comes closest to your view about Joe Biden, even if none are exactly right?

Response	Topline	Swing Voters
Biden needs to take more action to solve our country's problems	49	61
Biden has taken the right amount of action to address our country's problems	20	7
Biden has taken too much action that has made our country's problems worse	26	22
Don't know	5	10
Weighted N	4,923	690

[34] Age Range

Response	Topline	Swing Voters
45+	67	57
Under 45	33	43
Weighted N	4,923	690

[35] Education Status

Response	Topline	Swing Voters
College	36	33
No College	64	67
Weighted N	4,923	690

[36] Partisan Identification

Response	Topline	Swing Voters
Democrat	37	27
Independent / Third party	10	25
Republican	36	18
Ind Lean D	8	16
Ind Lean R	9	13
STRONG/LEAN DEMOCRAT (TOTAL)	45	43
STRONG/LEAN REPUBLICAN (TOTAL)	45	31
STRONG/LEAN DEMOCRAT (NET)	0	+12
Weighted N	4,923	690

Report filtered to swing voters

From April 19 to May 4, 2024, Data for Progress conducted 690 respondent interviews over four pooled surveys of U.S. swing voters nationally using web panel respondents. The surveys were conducted in English. To qualify as a swing voter, a respondent must meet three of the following four indicators: (a) Their vote choices between 2020 vote recall, the 2024 two-way ballot, and the 2024 six-way ballot are not consistent; (b) Their vote choices between the 2024 two-way ballot, the 2024 six-way ballot, and generic congressional ballot are not all consistent; (c) They report similar ratings for Biden favorability and Trump favorability, or for Biden job approval and Trump favorability; (d) They say they are considering at least two options in 2024 (Biden, Trump, third-party, not voting). Additionally, respondents who say they are "definitely" voting for a certain candidate on the six-way ballot or who say they will "definitely not vote" at all in the 2024 presidential election are excluded. There are 690 swing voters in our sample. The margin of error associated with the sample size for this subgroup is ±4 percentage points, and crosstabs of subgroups of the sample are subject to increased margins of error.

NB: subgroups with a n-size less than 0 (<0) are not shown on these cross-tabs. We choose not to display N<0 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=690 unless otherwise specified.

[1] If you don't mind saying, who did you vote for in 2020 for president?

(Only swing voter responses shown below)

Response	Topline	Female	Male	Under 45	45+	Black or African American	White	Latino
Republican Donald Trump	31	26	39	14	44	9	42	8
Democrat Joe Biden	48	54	40	57	42	67	40	55
Libertarian Jo Jorgensen	4	3	5	4	3	5	4	2
Green Party candidate Howie Hawkins	0	1	0	0	0	0	1	0
I did not vote	17	17	16	25	10	19	13	34
Weighted N	690	412	278	300	390	79	429	102

[2] If the November 2024 election for U.S. president was being held tomorrow, **and these were the candidates**, who would you vote for?

(Only swing voter responses shown below)

Response	Topline	Female	Male	Under 45	45+	Black or African American	White	Latino
Democrat Joseph R. Biden	29	34	23	38	23	30	30	24
Republican Donald J. Trump	32	26	41	30	34	29	38	26
Not sure	39	40	36	32	43	41	33	50
Weighted N	690	412	278	300	390	79	429	102

[3] If the November 2024 election for U.S. president was being held tomorrow, **and these were the candidates**, who would you vote for?

(Only swing voter responses shown below)

Response	Topline	Female	Male	Under 45	45+	Black or African American	White	Latino
Democrat Joseph R. Biden	4	3	5	5	3	4	5	4
Republican Donald J. Trump	7	5	10	10	5	14	5	10
Independent Robert F. Kennedy Jr.	46	47	45	43	49	27	49	49
Independent Cornel West	7	6	9	11	4	17	6	2
Libertarian candidate Chase Oliver	1	1	2	0	2	0	2	0
Green Party candidate Jill Stein	4	5	2	6	2	6	3	6
Not sure	30	33	25	24	35	30	29	28
Weighted N	690	412	278	300	390	79	429	102

[4] Which of the following options are you considering for President in 2024? Please select **all** that apply.

(Only swing voter responses shown below)

Response	Topline	Female	Male	Under 45	45+	Black or African American	White	Latino
One of the Independent or third party candidates	74	73	75	66	80	56	81	57
Democrat Joe Biden	34	36	30	41	29	44	34	31
Republican Donald J. Trump	32	27	38	29	34	31	36	28
Not voting in 2024	10	10	9	12	8	9	5	19
Weighted N	690	412	278	300	390	79	429	102

[5] **From the following options**, are any of these reasons that you **might not** vote for Joe Biden in the upcoming 2024 presidential election? You may select up to three options.

(Only swing voter responses shown below)

Response	Topline	Female	Male	Under 45	45+	Black or African American	White	Latino
Biden is too old	55	55	56	53	57	45	58	47
Biden is incompetent	40	38	43	37	43	29	44	32
None of these are reasons why I might not vote for Biden	22	25	18	22	22	24	20	28
Biden is corrupt	18	14	24	13	21	16	19	10
Biden is too liberal	16	13	21	10	20	13	18	14
Biden is a liar	13	12	15	11	15	16	15	8
Biden is bad for democracy	12	11	13	12	11	7	13	10
Biden is too conservative	5	4	5	6	4	9	5	3
Biden is a criminal	3	3	4	2	4	2	4	2
Weighted N	690	412	278	300	390	79	429	102

[6] For each of the following actions, would any of these actions cause you to **definitely** plan to vote for Biden if he did them? You may select up to three options.

(Only swing voter responses shown below)

Response	Topline	Female	Male	Under 45	45+	Black or African American	White	Latino
Nothing would make me definitely vote for Biden	30	28	33	21	38	27	34	18
Raise taxes on the wealthy	23	26	20	23	23	22	25	18
Raise the minimum wage to $15 per hour	18	18	17	28	9	26	15	24
Increase border security	17	15	20	10	23	14	21	7
Expand Medicare coverage to include vision, dental, and hearing	16	19	11	14	18	7	15	23
Increase protections for abortion	16	19	10	24	9	13	14	22
Crack down on corporate price gouging	16	16	15	17	14	8	16	17
Limit the sales of assault weapons	12	15	8	14	11	7	11	10
Cancel student debt for more borrowers	11	15	6	16	8	22	10	12
Increase funding for police officers	9	7	13	8	11	7	11	5
Legalize marijuana	9	8	11	12	6	8	9	11
Add work requirements for receiving SNAP (food stamps)	9	8	10	7	10	4	8	11
Condition military aid to Israel based on human rights violations	8	8	8	10	6	15	4	13
Increase oil drilling	7	3	12	4	9	1	8	7
Extend the Child Tax Credit	6	5	7	9	4	12	5	13
Some other action not on this list would make me definitely vote for Biden	4	4	3	5	3	2	4	2
Weighted N	690	412	278	300	390	79	429	102

[7] Four-year swing (2020 vote choice to 2024 6-way vote choice)

(Only swing voter responses shown below)

Response	Topline	Female	Male	Under 45	45+	Black or African American	White	Latino
Biden - Biden	1	1	1	1	0	1	1	1
Biden - Not sure	13	17	8	13	14	22	10	13
Biden - Third party	29	32	25	36	24	33	25	36
Biden - Trump	5	4	7	7	4	11	4	5
No vote - Biden	1	1	1	1	0	2	0	0
No vote - Not sure	7	7	7	10	5	5	6	14
No vote - Third party	8	9	6	12	4	9	6	16
No vote - Trump	1	0	3	2	0	3	1	4
Third party - Biden	0	0	1	0	0	0	0	1
Third party - Not sure	1	1	1	0	1	0	1	0
Third party - Third party	3	2	3	3	2	5	3	1
Third party - Trump	0	0	0	0	0	0	0	0
Trump - Biden	2	1	3	3	2	2	3	1
Trump - Not sure	9	8	10	1	15	2	13	1
Trump - Third party	19	15	25	9	27	4	26	4
Trump - Trump	1	1	0	1	0	1	0	1
Weighted N	690	412	278	300	390	79	429	102

Report filtered to voters who select "the economy, jobs, and inflation" as top issue

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N=1,316 unless otherwise specified.

[1] Thinking more about **the economy, jobs, and inflation**, which of the following best describes why **the economy, jobs, and inflation** is most important to you when considering who to vote for?

(Asked only to voters who selected "the economy, jobs, and inflation" as their most important issue on our issue importance question)

Response	Topline	Democratic likely voters	Independent likely voters	Republican likely voters	Swing Voters
Creating more good paying jobs	12	20	11	7	10
Losing jobs to automation	2	1	4	1	2
Wages	8	12	9	5	8
Inflation	52	41	52	60	55
Immigrants taking American jobs	4	1	3	8	3
Other (please specify)	1	0	1	2	2
Lowering the unemployment rate	3	5	2	3	3
The stock market	1	1	2	1	1
Economic growth	17	19	16	15	15
Weighted N	1,316	382	402	532	226

[2] Which of the following best describes why inflation is most important to you when considering who to vote for?

(Asked only to voters who selected "inflation" on the previous question) (N=685)

Response	Topline	Democratic likely voters	Independent likely voters	Republican likely voters	Swing Voters
The cost of food and groceries	62	65	56	65	62
The cost of rent or home prices	17	19	19	13	18
The cost of gas	6	6	6	6	5
The cost of utilities and home energy prices	8	8	5	9	5
Other (please specify)	7	1	13	7	10
Weighted N	685	155	210	320	125