

DATA FOR PROGRESS

From February 14 to 15, 2025, Data for Progress conducted a survey of 1,215 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,215 unless otherwise specified.

[1] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Elon Musk

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No College | College | Black or African American | White | Latino |
|-----------------------------|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|--------|
| Very favorable | 23 | 5 | 18 | 44 | 17 | 30 | 16 | 26 | 23 | 23 | 16 | 27 | 14 |
| Somewhat favorable | 19 | 9 | 19 | 27 | 19 | 18 | 26 | 15 | 20 | 17 | 15 | 19 | 21 |
| Somewhat unfavorable | 11 | 10 | 13 | 10 | 10 | 12 | 14 | 9 | 10 | 12 | 12 | 9 | 17 |
| Very unfavorable | 39 | 71 | 38 | 10 | 43 | 36 | 33 | 42 | 37 | 44 | 48 | 38 | 38 |
| Haven't heard enough to say | 8 | 5 | 11 | 10 | 12 | 4 | 10 | 7 | 10 | 5 | 10 | 7 | 9 |
| FAVORABLE (TOTAL) | 42 | 14 | 37 | 71 | 36 | 48 | 42 | 41 | 43 | 40 | 31 | 46 | 35 |
| UNFAVORABLE (TOTAL) | 50 | 81 | 51 | 20 | 53 | 48 | 47 | 51 | 47 | 56 | 60 | 47 | 55 |
| FAVORABLE (NET) | -8 | -67 | -14 | +51 | -17 | 0 | -5 | -10 | -4 | -16 | -29 | -1 | -20 |
| Weighted N | 1,215 | 443 | 310 | 462 | 648 | 567 | 394 | 821 | 783 | 432 | 129 | 868 | 164 |

[2] Has Elon Musk made you more or less likely to buy or lease a Tesla?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No College | College | Black or African American | White | Latino |
|----------------------------|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|--------|
| Much more likely | 8 | 6 | 7 | 10 | 8 | 8 | 16 | 4 | 7 | 10 | 10 | 7 | 17 |
| Somewhat more likely | 9 | 7 | 5 | 13 | 7 | 11 | 15 | 5 | 9 | 8 | 15 | 8 | 13 |
| Somewhat less likely | 8 | 7 | 10 | 7 | 7 | 8 | 12 | 6 | 6 | 11 | 6 | 6 | 13 |
| Much less likely | 37 | 59 | 40 | 15 | 39 | 36 | 31 | 40 | 36 | 41 | 40 | 37 | 34 |
| No impact | 38 | 21 | 38 | 55 | 39 | 38 | 25 | 45 | 42 | 31 | 28 | 43 | 23 |
| MORE LIKELY (TOTAL) | 17 | 13 | 12 | 23 | 15 | 19 | 31 | 9 | 16 | 18 | 25 | 15 | 30 |
| LESS LIKELY (TOTAL) | 45 | 66 | 50 | 22 | 46 | 44 | 43 | 46 | 42 | 52 | 46 | 43 | 47 |
| MORE LIKELY (NET) | -28 | -53 | -38 | +1 | -31 | -25 | -12 | -37 | -26 | -34 | -21 | -28 | -17 |
| Weighted N | 1,215 | 443 | 310 | 462 | 648 | 567 | 394 | 821 | 783 | 432 | 129 | 868 | 164 |